

Consolidated Edossier

Freedom Healthy Cooking Oils



Date: 01st April, 2022 – 30th April, 2022

Prepared by

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Name of the Publication: Telangana Today

Date: 24.04.2022

Page No: 01 & 02

Edition: Telangana

Headline: Cooking oil prices may rise further

Cooking oil prices may rise further

B KRISHNA MOHAN
Hyderabad

The cooking oil prices are likely to increase further with Indonesia, the biggest producer of palm oil, deciding to stop exports from April 28. The high inflation locally there forced the government to stop exports to ensure there are adequate stocks for domestic consumption.

"Indonesia made a statement stopping exports from April 28. Per se, it is to control inflation in their homeland.

Indonesia has 46 million metric tonnes (mmt) of production and they need about 15 mmt for domestic consumption. In addition, they need about seven mmt for their biodiesel production. Going by these figures, they need exports in some form. We will have to wait and watch for a few more days for clarity," said P Chandrashekhara Reddy, senior vice-president, Sales and Marketing at Gemini Edibles and Fats India about the industry trends.

There is no clarity yet on what will happen to the contracts that Indonesia already entered. "What will they do for already entered contracts is to be seen," he said. However, these developments will impact the domestic oil prices in India. Currently, palm oil is sold at around Rs 175 per litre at retail stores. Rice bran is priced around Rs 185, groundnut at Rs 220, blended oil at Rs 190 and sunflower oil at Rs 230 per litre. The prices of cooking oil have already increased due to the Russia-Ukraine war, which are major producers of sunflower oil. In a video broadcast, Indonesia's President Joko Widodo said he wanted to ensure the availability of food products at home after global food inflation soared to a record high following Russia's invasion of major crop producer Ukraine.

(SEE PAGE 2)

Cooking oil prices may rise further

"I will monitor and evaluate the implementation of this policy so availability of cooking oil in the domestic market becomes abundant and affordable," he said. Industry body Solvent Extractors Association of India (SEA) had said the announcement by Indonesia will hurt consumers in India and other countries too.

Global prices of crude palm oil have surged this year due to rising demand and also on weak output from top producers. The Black Sea region of Russia and Ukraine account for about 76% of the world's sunflower oil exports. Commercial shipping from the region has been severely affected since February. Soy and rapeseed oil supplies too have been hit due to lower crops in Argentina, Brazil and Canada. Palm oil and its derivatives find use in processed foods, cosmetics and biofuels. In March, about 5.5 lakh tonnes of palm oil landed in India, up from 4.54 lakh tonnes in February. The wholesale inflation increased to 14.5% in March from 13.11% in February and the increase in edible prices further will add to the inflation. The prices of cooking have already gone by Rs 20-25 a litre compared to February. Logistics costs have increased and will be unpredictable till the war stops. The prices went up last year due to Covid. Edible oil prices declined slightly in the December quarter after the government lowered import duties, said an industry person.

Costly affair

WORLD'S BIGGEST PALM OIL PRODUCER — INDONESIA TO BAN EXPORTS FROM APRIL 28

● Indonesia produces over half the world's supply of palm oil

● Palm Oil	Rs 175
● Rice bran	Rs 185
● Groundnut	Rs 220
● Blended	Rs 190
● Sunflower	Rs 230

(CURRENT RETAIL PRICES PER LITRE)

● Prices increased by Rs 20 to 25 a litre since Feb due to the Russia-Ukraine war

● India is a key importer of palm oil

● Indonesia has 46 (mmt) of production and they need about 15 mmt for domestic consumption. In addition, they need about seven mmt for their biodiesel production

— P CHANDRASHEKHARA REDDY, senior vice-president, Sales and Marketing at Gemini Edibles and Fats India

Name of the Publication: The Hindu

Date: 24.04.2022

Page No: 15

Edition: Hyderabad

Headline: Freedom GroundNut Oil 5 ltr jar unveiled

**FREEDOM GROUNDNUT OIL
5 LTR JAR UNVEILED**

Gemini Edibles & Fats India Ltd (GEF India) unveiled their new 5-liter jar of Freedom Groundnut Oil.



This new 5 ltr jar is the latest addition to the Freedom Healthy Cooking Oil offerings. It has a nutty flavour and offers various health benefits and is preferred for making pickles with traditional flavour and aroma in the states of Andhra Pradesh, Telangana and Karnataka. The new 5 ltr jar was launched by Mr. P. Chandra Shekhara Reddy, Senior Vice President, Sales & Marketing, Freedom Healthy Cooking Oils. Speaking about the launch, Mr. P. Chandra Shekhara Reddy said, "We are pleased to launch the 5 Ltr jar of Freedom Groundnut Oil which adds more variants to the portfolio. Groundnut Oil is the most preferred oil for making pickles in Andhra Pradesh, Telangana and Karnataka, primarily due to the unique aroma and flavour of the oil."

Name of the Publication: The New Indian Express

Date: 20.04.2022

Page No: 03

Edition: Hyderabad

Headline: The best of groundnuts in a jar



The best of groundnuts in a jar

Gemini Edibles & Fats India Ltd unveiled their new five-litre jar of Freedom Groundnut Oil. This is the latest addition to the Freedom Healthy Cooking Oil offerings, which has a nutty flavour and offers various health benefits. It is preferred for making pickles with traditional flavour and aroma in the Andhra Pradesh, Telangana and Karnataka. The new jar was launched by P Chandra Shekhara Reddy, the company's senior vice president for sales and marketing.

Name of the Publication: The Pioneer

Date: 22.04.2022

Page No: 09

Edition: Hyderabad

Headline: Gemini Edibles &Fats India Ltd (GEF India) unveiled their new 5-liter jar of Freedom Groundnut Oil

Gemini Edibles & Fats India Ltd (GEF India) unveiled their new 5-liter jar of Freedom Groundnut Oil. This new 5 ltr jar is the latest addition to the Freedom Healthy Cooking Oil offerings. It has a nutty flavour and offers various health benefits and is preferred for making pickles with traditional flavour and aroma in the states of Andhra Pradesh, Telangana, and Karnataka.



Name of the Publication: Eenadu

Date: 22.04.2022

Page No: 10

Edition: Hyderabad

Headline: 'Quality products to customers'

'వినియోగదారులకు నాణ్యమైన ఉత్పత్తులు'

ఈనాడు, హైదరాబాద్: వినియోగదారులకు నాణ్యమైన ఉత్పత్తులు అందించడంపై ప్రధానంగా దృష్టి పెట్టినట్లు ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ సీనియర్ వైస్ ప్రెసిడెంట్ (సేల్స్-మార్కెటింగ్) పి.చంద్రశేఖరరెడ్డి అన్నారు. జెమినీ ఎడిబుల్స్ అండ్ ఫ్యాబ్స్ ఇండియా కంపెనీ తరపున ఫ్రీడమ్ వంట నూనెల బ్రాండ్లలో భాగంగా 5 లీటర్ల వేరుశనగ నూనె జార్ను గురువారం ఆయన విడుదల చేశారు.



Name of the Publication: Sakshi

Date: 20.04.2022

Page No: 15

Edition: National

Headline: Freedom Groundnut Oil 5 Ltr jar Unveiled

‘ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్’ 5 లీటర్ల జార్



హైదరాబాద్: జెమిని ఎడిటర్స్ అండ్ పబ్లికేషన్స్ ఇండియా ప్రైవేట్ లిమిటెడ్ మంగళవారం ఫ్రీడమ్ గ్రౌండ్ నట్ రిఫైండ్ ఆయిల్ అయిదు లీటర్ల జార్ ను మార్కెట్ లోకి తీసుకొచ్చింది. కంపెనీ సీనియర్ ప్రెసిడెంట్, సేల్స్ అండ్ మార్కెటింగ్ వైస్ ప్రెసిడెంట్ చంద్రశేఖర్ రెడ్డి జార్ ను లాంఛనంగా విడుదల చేశారు. “పచ్చళ్ల సీజన్ లో వేరుశనగకు డిమాండ్ నాలుగు రెట్లు పెరిగినందున కస్టమర్ల ఆరోగ్య ప్రయోజనాల దృష్ట్యా అయిదు లీటర్ల జార్ ను అందుబాటులోకి తెచ్చాము” అని చంద్రశేఖర్ రెడ్డి తెలిపారు.

Name of the Publication: Namaste Telangana

Date: 20.04.2022

Page No: 02

Edition: Telangana

Headline: Freedom Groundnut Oil 5 Ltr jar Unveiled



మార్కెట్కు 5 లీటర్ల పల్లినూనె జార్ను పరిచయం చేస్తున్న ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ సేల్స్, మార్కెటింగ్ సీనియర్ ఉపాధ్యక్షుడు పీ చంద్రశేఖర్ రెడ్డి. ప్రస్తుత పచ్చళ్ల సీజన్ దృష్ట్యా తెలంగాణ, ఏపీల్లో పల్లినూనెకు భారీగా డిమాండ్ ఉండటంతోనే ఈ టిన్నును విడుదల చేశామని సంస్థ తెలిపింది.

Name of the Publication: Vaartha

Date: 21.04.2022

Page No: 07

Edition: Hyderabad

Headline: Freedom Groundnut Oil 5 Ltr jar unveiled in market

మార్కెట్లోకి నూతన 5 లీటర్ల జార్తో ఫ్రీడమ్ వేరుశనగ నూనె ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ సీనియర్ వైస్ ప్రెసిడెంట్ చంద్రశేఖరరెడ్డి



హైదరాబాద్, ఏప్రిల్ 20, ప్రభాతవార్త: జెమిని ఎడిటర్స్ అండ్ పబ్లికేషన్స్ ఇండియా లిమిటెడ్ (జీఈఎఫ్ ఇండియా) తమ నూతన 5 లీటర్ల ఫ్రీడమ్ వేరుశనగ నూనెను విడుదల చేసింది. ఇండియా టుడే ఇప్పోస్ ఆర్గన్ కన్స്യూమర్ సెంటిమెంట్ సర్వే 2020 ప్రకారం దేశంలో టాప్ 5 వంట నూనెల బ్రాండ్స్ లో ఒకటిగా ఫ్రీడమ్ను గుర్తించింది. అత్యధిక పోషకాలు కలిగి ఉండటంతో పాటు, ఆరోగ్యవంతమైన ప్రయోజనాలను సంప్రదాయ భారతీయ వంటకాల రుచి, సువాసనలు కోల్పోకుండా వంట నూనెలను

ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ అందిస్తోంది. ఈ నేపథ్యంలో ఈ నూతన 5 లీటర్ల జార్ను బుధవారం హైదరాబాద్లో ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ సీనియర్ వైస్ ప్రెసిడెంట్ (సేల్స్ అండ్ మార్కెటింగ్) పి చంద్రశేఖరరెడ్డి విడుదల చేశారు. ఈసందర్భంగా ఆయన మాట్లాడుతూ తమ వినియోగ దారులకు ప్రధానంగా నాణ్యమైన ఉత్పత్తులను అందించడంపై దృష్టి కేంద్రీకరించామన్నారు. ఆంధ్రప్రదేశ్, తెలంగాణ, కర్నాటక రాష్ట్రాల్లో పచ్చళ్లను తయారీ చేయడానికి వేరుశనగ నూనెను ఎక్కువగా వాడుతుంటారన్నారు. మరీ ముఖ్యంగా ఫ్రీడమ్ వేరుశనగ నూనె యొక్క వినియోగమైన సువాసన, రుచి కారణంగా ఎక్కువ మంది ఇష్టపడుతుంటారని చెప్పారు. ప్రస్తుత వచ్చుళ్ల సీజన్లో వేరుశనగ నూనెకు డిమాండ్ నాలుగు రెట్లు పెరిగిందని తాము గమనించినట్లు చెప్పారు. ఈ నూతన 5 లీటర్ల వేరుశనగ నూనె జార్ ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ను బాస్కెట్కు జోడించడం వల్ల ఈ వచ్చుళ్ల సీజన్లో తమ వినియోగదారులకు అదనపు సౌకర్యం లభిస్తుందని వెల్లడించారు. జెమిని ఎడిటర్స్ అండ్ పబ్లికేషన్స్ ఇండియా లిమిటెడ్కు చెందిన ప్రతిష్టాత్మక బ్రాండ్ ఫ్రీడమ్ అని తెలిపారు. ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్ శ్రేణి ఇప్పుడు ఫ్రీడమ్ రిఫైండ్ సన్ప్లవర్ ఆయిల్, ఫ్రీడమ్ ఫిజిల్లీ రిఫైండ్ రైస్ బ్రాన్ ఆయిల్, ఫ్రీడమ్ ఘనీ మస్టర్డ్ ఆయిల్, ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్ రూపంలో లభిస్తుందని వెల్లడించారు. ఫ్రీడమ్ రిఫైండ్ సన్ప్లవర్ ఆయిల్ను 2010సంవత్సరంలో ఆంధ్రప్రదేశ్, ఒడిషాలో విడుదల చేయడం జరిగిందన్నారు. అలాగే ఫ్రీడమ్ ఫిజిల్లీ రిఫైండ్ రైస్ బ్రాన్ ఆయిల్ను 2015లో తెలంగాణ, ఆంధ్రప్రదేశ్లోను విడుదల చేసినట్లు చెప్పారు.

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**ఫ్రీడమ్ నుంచి
5 లీటర్ల పల్లినూనె జార్**

హైదరాబాద్, వెలుగు : ఫ్రీడమ్ బ్రాండు పేరిట వంటనూనెలను తయారు చేసే జెమినీ ఎడిబిల్స్ అండ్ ఫ్యాక్టరీ ఇండియా లిమిటెడ్ (జీఈఎఫ్ ఇండియా) తమ నూతన 5 లీటర్ ఫ్రీడమ్ వేరుశనగ నూనె (క్రౌండ్ నట్ ఆయిల్)ను మార్కెట్లోకి తీసుకొచ్చింది. ఈ నూతన 5 లీటర్ల జార్ ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్ ఆఫరింగ్స్లో కొత్తది. దీనిలో వేరుశనగ గింజ సువాసన ఉండటంతో పాటుగా పలు ఆరోగ్య ప్రయోజనాలూ లభిస్తాయి. సంప్రదాయ రుచులతో పచ్చళ్లు చేసుకోవడానికి, ఆంధ్రప్రదేశ్ శర్వాటక, తెలంగాణ వంటల సువాసనలు పొందేందుకు తోడ్పడుతుంది. కొత్త ఐదు లీటర్ల జార్ను ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ సీనియర్ వైస్ ప్రెసిడెంట్ (సేల్స్ అండ్ మార్కెటింగ్) పి. చంద్రశేఖర రెడ్డి విడుదల చేశారు. ఇందులో ఎక్కువ పోషకాలు ఉండటంతో పాటుగా వంటల ఘుమఘుమలను పెంచుతుందని అన్నారు.

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సరికొత్త నూతన ప్యాక్‌లో ఫ్రీడమ్ ఆయిల్

బంజారాహిల్స్, ఏప్రిల్ 19 (ప్రభస్వాస్) : జెమినీ ఎడిజల్స్ అండ్ ఫ్యూల్స్ ఇండియా లిమిటెడ్ (జీఈఎఫ్ ఇండియా) తమ నూతన 5 లీటర్ ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్ (వేరుశనగ నూనె)ను మార్కెట్లోకి విడుదల చేసింది. ఈ నూతన 5 లీటర్ల జార్ ఫ్రీడమ్ హెల్త్ కింగ్ ఆయిల్ ఆఫ్ రింగ్స్ తాజాగా జోడింపు అని, దీనిలో వేరుశనగ గింజ సువాసన ఉండటంతో పాటుగా పలు ఆరోగ్య ప్రయోజనాలూ లభిస్తాయని, సంప్రదాయ రుచులతో పచ్చళ్లు చేసుకోవడానికి, ఆంధ్రప్రదేశ్, కర్ణాటక, తెలంగాణా సువాసనలు పొందేందుకు తోడ్పడుతుందని ఫ్రీడమ్ నూతన 5 లీటర్ జార్ ను ఫ్రీడమ్ హెల్త్ కింగ్ ఆయిల్స్ సీనియర్ వైస్ ప్రెసిడెంట్, సేల్స్ అండ్ మార్కెటింగ్ పి చంద్ర శేఖర రెడ్డి విడుదల చేశారు. ఈ అవిష్కరణ సందర్భంగా పి చంద్రశేఖర రెడ్డి మాట్లాడుతూ ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్

ఆయిల్ 5 లీ జార్ విడుదల చేయడం పట్ల చాలా సంతోషంగా ఉన్నామని, ఇవి మరిన్ని వేరియంట్స్ ను పోర్ట్ ఫోలియోకు అందించనున్నా యని తెలిపారు. మా వినియోగదారులకు నాణ్యమైన ఉత్పత్తులను అందించడంపై మేము ప్రధానంగా దృష్టి కేంద్రీకరించామని, అదే రీతిలో వారి విభిన్నమైన కలినరీ ప్రాధాన్యతలకు అనుగుణంగా నిర్దిష్టమైన నూనెలను సైతం అందిస్తుంటామన్నారు. ఆంధ్రప్రదేశ్, తెలంగాణ, కర్ణాటకలో పచ్చళ్లు తయారుచేయడానికి వేరుశనగ నూనె ఎక్కువగా వాడుతుంటారు. మరి ముఖ్యంగా దీని యొక్క వినూత్నమైన సువాసన, రుచి కారణంగా ఎక్కువ మంది ఇష్టపడుతుంటారని తెలిపారు. ఈ పచ్చళ్ల సీజన్ లో వేరుశనగ నూనెకు డిమాండ్ నాలుగు రెట్లు పెరిగిందని మేము గమనించామన్నారు. ఈ నూతన 5 లీటర్ గ్రౌండ్ నట్ ఆయిల్



జార్ ఫ్రీడమ్ హెల్త్ కింగ్ ఆయిల్స్ ను బాస్కెట్ కు జోడించడం వల్ల ఈ పచ్చడి సీజన్ లో మా వినియోగదారులకు అదనపు సౌకర్యం లభిస్తుంది" అని అన్నారు.

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ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్ 5 లీటర్ల జార్ విడుదల



ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్ 5 లీటర్ల జార్ విడుదల : జెమిని ఎడవిల్స్ అండ్ ఫ్యాబ్స్ ఇండియా లిమిటెడ్ (జీఈఎఫ్ ఇండియా) తమ నూతన 5 లీటర్ల ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్ (వేరుశనగ నూనె)ను ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ సీనియర్ వైస్ ప్రెసిడెంట్, సీల్డ్ అండ్ మార్కెటింగ్

పి. చంద్ర శేఖర రెడ్డి విడుదల చేశారు ఈ సందర్భంగా ఆయన మాట్లాడుతూ ఈ నూతన 5 లీటర్ల జార్ ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్ అఫ్రింక్స్ తొకా జోడింపు. దీనిలో వేరుశనగ గింజ సువాసన ఉండటంతో పాటుగా పలు ఆరోగ్య ప్రయోజనాలూ లభిస్తాయి. సంప్రదాయ రుచులతో పచ్చళ్లు చేసుకోవడానికి, ఆంధ్రప్రదేశ్, కర్ణాటక, తెలంగాణా సువాసనలు పొందేందుకు తోడ్పడుతుంది. (ఫ్రీడమ్) అత్యధిక పోషకాలు కలిగి ఉండటంతో పాటుగా ఆరోగ్యవంతమైన ప్రయోజనాలను సంప్రదాయ భారతీయ వంటకాల రుచి మరియు సువాసనలు కోల్పోకుండా తమ వంటనూనెలను ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ అందిస్తుంది. ప్రజలు వేరుశనగ నూనెను విభిన్న రకాల పచ్చళ్లు మరియు ముఖ్యంగా వేసవికాలంలో పెట్టుకునే నిల్వ పచ్చళ్ల సమయంలో అలాగే సంప్రదాయ డిషెస్ తయారీ సమయంలో వాడుతుంటారు. ప్రస్తుత సమయంలో చ అత్యధిక శాతం మంది సమయం లేకపోవడం, ఎలా చేసుకోవాలో తెలియక పోవడం వంటి పలు కారణాల రీత్యా స్టోర్డ్ లో లభ్యమయ్యే పచ్చళ్లను కొనుగోలు చేస్తున్నారు. కానీ స్టోర్డ్ లో లభించే పచ్చళ్లలో ఆధీక్యావత రుచులు మాత్రం ఉండవు. అలాగే నాణ్యత కూడా ఉండవు. మరియు ముఖ్యంగా ఆరోగ్య ప్రయోజనాలు కూడా లభించవు. ఇంటిలో తయారుచేసుకునే పచ్చళ్లను అత్యుత్తమ వదార్గాలు, పరిశుభ్రతా పద్ధతులు వినియోగించి తయారుచేస్తారు. మీ ప్రయత్నం వారిని కలుసుకున్న అనుభూతిని ఈ పచ్చళ్లు అందిస్తాయి. ఈ సంవత్సరం, మీ పచ్చడి భాగస్వామిగా ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్ 5 లీ జార్ విడుదల చేయడం పట్ల చాలా సంతోషంగా ఉన్నాము. ఇవి మరిన్ని వేరియంట్స్ ను పోర్ట్ ఫోలియోకు అందించనున్నాము. మా వినియోగదారులకు నాణ్యమైన ఉత్పత్తులను అందించడంపై మేము ప్రధానంగా దృష్టి కేంద్రీకరించాము. అదే రీతిలో వారి విభిన్నమైన కలిసరి ప్రాధాన్యతలకనుగుణంగా నిర్దిష్టమైన నూనెలను సైతం అందిస్తుంటాము. ఆంధ్రప్రదేశ్, తెలంగాణా, కర్ణాటకలలో పచ్చళ్లను తయారుచేయడానికి వేరుశనగ నూనె ఎక్కువగా వాడుతుంటారు. మరియు ముఖ్యంగా దీని యొక్క వినూత్నమైన సువాసన, రుచి కారణంగా ఎక్కువ మంది ఇష్టపడుతుంటారు. ఈ పచ్చళ్ల సీజన్లో వేరుశనగ నూనెకు డిమాండ్ నాలుగు రెట్లు పెరిగిందని మేము గమనించాము. ఈ నూతన 5 లీటర్ల గ్రౌండ్ నట్ ఆయిల్ జార్ ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ ను దానిలోకు జోడించడం వల్ల ఈ పచ్చడి సీజన్లో మా వినియోగదారులకు అదనపు సౌకర్యం లభిస్తుంది అని అన్నారు.

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ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్ ఐదు లీటర్ల జార్ విడుదల

విశాలాంధ్ర, సనత్ నగర్: జెమినీ ఎడిబిల్స్ అండ్ ఫ్యాట్స్ ఇండియా లిమిటెడ్ (జీఈఎఫ్ ఇండియా) తమ నూతన 5 లీటర్ ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్ (వేరుశనగ నూనె)ను విడుదల చేసింది. ఈ నూతన 5 లీటర్ల జార్ ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్ ఆఫరింగ్స్ కు తాజా జోడిరపు. దీనిలో



వేరుశనగ గింజ సువాసన ఉండటంతో పాటుగా పలు ఆరోగ్య ప్రయోజనాలూ లభిస్తాయి. సంప్రదాయ రుచులతో పచ్చళ్లు చేసుకోవడానికి, ఆంధ్రప్రదేశ్, కర్నాటక, తెలంగాణా సువాసనలు పొందేందుకు తోడ్పడుతుంది. ఫ్రీడమ్ ఈ నూతన 5లీటర్ జార్ ను ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ సీనియర్ వైస్ ప్రెసిడెంట్, సేల్స్ అండ్ మార్కెటింగ్ శ్రీ పి చంద్ర శేఖర రెడ్డి విడుదల చేశారు.

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ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్ ఐదు లీటర్ల జార్ విడుదల

హైదరాబాద్, ఏప్రిల్ 19 (మనంన్యూస్) : జెమినీ ఎడిబిల్స్ అండ్ ఫ్యాట్స్ ఇండియా లిమిటెడ్ (జీఈఎఫ్ ఇండియా) తమ నూతన 5 లీటర్ ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్ (వేరుశనగ నూనె)ను విడుదల చేసింది. ఈ నూతన 5 లీటర్ల జార్ ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్ ఆఫరింగ్స్కు తాజా జోడింపు. దీనిలో వేరుశనగ గింజ సువాసన ఉండటంతో పాటుగా పలు ఆరోగ్య ప్రయోజనాలూ లభిస్తాయి. సంప్రదాయ రుచులతో పచ్చళ్లు చేసుకోవడానికి, ఆంధ్రప్రదేశ్, కర్నాటక, తెలంగాణా సువాసనలు పొందేందుకు తోడ్పడుతుంది. ఫ్రీడమ్ ఈ నూతన 5లీటర్ల జార్ను ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ సీనియర్ వైస్ ప్రెసిడెంట్, సేల్స్ అండ్ మార్కెటింగ్ శ్రీ పి చంద్ర శేఖర రెడ్డి విడుదల చేశారు. అత్యధిక పోషకాలు కలిగి ఉండటంతో పాటుగా ఆరోగ్యవంతమైన ప్రయోజనాలను సంప్రదాయ భారతీయ వంటకాల రుచి మరియు సువాసనలు కోల్పోకుండా తమ వంటనూనెలను ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ అందిస్తుంది. ప్రజలు వేరుశనగ నూనెను విభిన్న రకాల పచ్చళ్లు, మరీ ముఖ్యంగా వేసవికాలంలో పెట్టుకునే నిల్వ పచ్చళ్ల సమయంలో అలాగే సంప్రదాయ డిషెస్ తయారీ సమయంలో వాడుతుంటారు. ప్రస్తుత సమయంలో చ అత్యధిక శాతం మంది సమయం



లేకపోవడం, ఎలా చేసుకోవాలో తెలియక పోవడం వంటి పలు కారణాల రీత్యా స్టోర్లలో లభ్యమయ్యే పచ్చళ్లను కొనుగోలు చేస్తున్నారు. కానీ స్టోర్లలో లభించే పచ్చళ్లలో అధికృత రుచులు మాత్రం ఉండవు. అలాగే నాణ్యత కూడా ఉండవు. మరీముఖ్యంగా ఆరోగ్య ప్రయోజనాలు కూడా లభించవు. ఇంటిలో తయారుచేసుకునే పచ్చళ్లను అత్యుత్తమ పదార్థాలు, పరిశుభ్రతా పద్ధతులు వినియోగించి తయారుచేస్తారు. మీ ప్రియమైన వారిని కలుసుకున్న అనుభూతిని ఈ పచ్చళ్లు అందిస్తాయి. ఈ సంవత్సరం, మీ పచ్చడి భాగస్వామిగా 5లీటర్ల ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్ జార్ను ఇంటికి తీసుకురండి.

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ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్ ఐదు లీటర్ల జార్ విడుదల



ఖైరతాబాద్ : ఏప్రిల్ 19 (జనం సాక్షి)

జెమినీ ఎడిబిల్స్ అండ్ ఫ్యాట్స్ ఇండియా లిమిటెడ్(జీఈఎఫ్ ఇండియా) తమ నూతన 5 లీటర్ ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్ (వేరుశనగ నూనె) జార్ను ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ సేల్స్ అండ్ మార్కెటింగ్ సీనియర్ వైస్ ప్రెసిడెంట్ పి.చంద్ర శేఖర రెడ్డి మంగళవారం విడుదల చేశారు. అనంతరం అయన మాట్లాడుతూ సంప్రదాయ రుచులతో పచ్చళ్లు చేసుకోవడానికి, ఆంధ్రప్రదేశ్, కర్నాటక, తెలంగాణా సువాసనలు పొందేందుకు తోడ్పడుతుందన్నారు. ఈ నూతన 5 లీటర్ గ్రౌండ్ నట్ ఆయిల్ జార్ ఫ్రీడమ్ హెల్త్ కుకింగ్ ఆయిల్స్ ను బాస్కెట్కు జోడించడం వల్ల ఈ పచ్చడి సీజన్లో వినియోగదారులకు అదనపు సౌకర్యం లభిస్తుందన్నారు.

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Headline: Freedom Groundnut Oil 5 Ltr jar unveiled

ఫ్రీడమ్ గ్రౌండ్ నట్ ఆయిల్
ఐదు లీటర్ల జార్ విడుదల

నవతెలంగాణ-జూబ్లీహిల్స్
జెమిని ఎడిటర్స్ అండ్
ప్యాబ్స్ ఇండియా లిమిటెడ్ తమ
నూతన ఐదు లీటర్ల ఫ్రీడమ్
గ్రౌండ్ నట్ ఆయిల్ (వేరుశనగ
నూనె) జార్ ను మార్కెట్ లో
విడుదల చేశారు. ఈ
సందర్భంగా ఫ్రీడమ్ హెల్త్
కుకింగ్ ఆయిల్స్ సీనియర్ వైస్ ప్రెసిడెంట్ సేల్స్ అండ్ మార్కెటింగ్
పి.చంద్రశేఖర రెడ్డి మాట్లాడుతూ ఐదు లీటర్ల గ్రౌండ్ నట్ ఆయిల్ జార్ ను
మార్కెట్ లో విడుదల చేయడం తమకు చాలా సంతోషంగా ఉందని అన్నారు.
వినియోగదారులకు నాణ్యమైన ఉత్పత్తులను అందించడంపై ప్రధానంగా దృష్టి
కేంద్రీకరించామని చెప్పారు. అదేవిధంగా నిర్దిష్టమైన నూనెలను
అందిస్తున్నామని అన్నారు. 'తెలంగాణ, ఆంధ్రప్రదేశ్, కర్ణాటక రాష్ట్రాల్లో
పచ్చళ్లను తయారుచేయడానికి వేరుశనగ నూనె ఎక్కువగా వాడుతుంటారు.
మరీ ముఖ్యంగా దీని వినియోగమైన సువాసన, రుచి కొరతగా ఎక్కువమంది
ఇష్టపడుతుంటారు. ఈ పచ్చళ్ల సీజన్ లో వేరుశనగ నూనెకు మార్కెట్ లో
డిమాండ్ నాలుగు రెట్లు పెరిగిందని గమనించాం. ఫ్రీడమ్ హెల్త్ కుకింగ్
ఆయిల్ ను నూతన ప్యాకింగ్ బాస్కెట్ కు జోడించడం వల్ల ఈ పచ్చడి సీజన్ లో
తమ వినియోగదారులకు అదనపు సౌకర్యం లభిస్తుంది' అని ఆయన చెప్పారు.



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Date: 24.04.2022

Page No: 17

Edition: Hyderabad

Headline: Freedom Groundnut Oil 5 Ltr jar unveiled

फ्रीडम ने मूँगफली तेल का 5 लीटर का जार लांच किया

हैदराबाद, 23 अप्रैल-(मिलाप ब्यूरो) जेमिनी एंडबल्स एंड फैट्स इंडिया लिमिटेड (जीईएफ इंडिया) का ब्रांड फ्रीडम मूँगफली तेल के नए 5 लीटर के जार को कंपनी के वरिष्ठ उपाध्यक्ष (विपणन एवं बिक्री) पी. चंद्रशेखर रेड्डी ने लांच किया।

आज यहाँ जारी प्रेस विज्ञप्ति के अनुसार, लांच किए गए फ्रीडम मूँगफली तेल के नए 5 लीटर जार के तेल का स्वाद अखरोट जैसा है और यह विभिन्न स्वास्थ्य लाभ प्रदान करने वाला है। उक्त तेल तेलंगाना, आन्ध्र-प्रदेश, और कर्नाटक राज्यों में पारंपरिक स्वाद और सुगंध के साथ अचार बनाने के लिए पसंद किया जाता है। यह तेल विभिन्न स्वास्थ्य लाभ के साथ-साथ स्वाद में भी उत्तम है, जो भारतीय व्यंजनों के



फ्रीडम मूँगफली तेल 5 लीटर का नया पैक जारी करते कंपनी के वरिष्ठ उपाध्यक्ष (विपणन एवं बिक्री) पी. चंद्रशेखर रेड्डी व अन्य।

सुगंध और स्वाद को घर-घर पहुँचाता है। वर्तमान समय में अधिकांश लोग समय की कमी के कारण अचार बनाने पर विचार नहीं करते और इसे विभिन्न वाणिज्य स्टोर्स से अचार खरीदते हैं। बाज़ार से खरीदे गए अचारों में स्वाद, सुगंध व गुणवत्ता में काफी कमी आती है, जो आपके स्वास्थ्य को भी प्रभावित कर सकता है। घर पर बनाए गए अचार में उत्तम सामग्री और स्वास्थ्य को ध्यान में रखते हुए विभिन्न पद्धतियों का उपयोग कर स्वादिष्ट, सुगंध व गुणवत्ता पर समझौता नहीं कर बनाया जाता है। नए अचार में अधिकतर मूँगफली तेल का ही प्रयोग किया जाता है, इसी को ध्यान में रखते हुए फ्रीडम ऑयल ने विभिन्न गुणवत्ताओं और

स्वाद से युक्त 5 लीटर का जार बाज़ार में उतारा है।

अवसर पर वी. चंद्रशेखर रेड्डी ने बताया कि उक्त तेल पोर्ट फोलियो में और वेरियेट जोड़ता है। साथ ही हमारा ध्यान अपने उपभोक्ताओं को गुणवत्तापूर्वक उत्पाद प्रदान करने और उनकी विविध प्रार्थनाओं के लिए विशिष्ट प्रकार के तेलों की पेशकश करना है। उन्होंने आगे बताया कि तेलंगाना, आन्ध्र-प्रदेश और कर्नाटक में अचार बनाने के लिए सबसे अधिक मूँगफली के तेल को पसंद किया जाता है, जो अचार में अनूठी सुगंध और स्वाद को बढ़ाता है। उक्त लांच किए गए 5 लीटर के जार का तेल उपभोक्ताओं को इस अचार के मौसम में अतिरिक्त लाभदायक होगा।

Name of the Publication: Swatantra Vaartha

Date: 21.04.2022

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Edition: Hyderabad

Headline: Freedom Groundnut Oil 5 Ltr jar unveiled

फ्रीडम ग्राउंडनट ऑयल का 5 लीटर का जार लांच : पी. चंद्रशेखर रेड्डी।



हैदराबाद, 20 अप्रैल, (स्वतंत्र वार्ता)। फ्रीडम हेल्थी कूकिंग ऑयल्स के सीनियर वाईस प्रेसिडेंट सेल्स एंड मार्केटिंग पी. चंद्रशेखर रेड्डी ने जेमिनी एडिबुल्स एंड फैट्स इंडिया लि.(जीइएफ इंडिया) से जुड़े फ्रीडम ग्राउंडनट ऑयल का 5 लीटर का जार लांच किया। इस संदर्भ में, पी. चंद्रशेखर रेड्डी ने विस्तार से बताया कि, फ्रीडम हेल्थी कूकिंग ऑयल ऑफरिंस की ओर से फ्रीडम ग्राउंडनट

ऑयल का यह नया 5 लीटर का जार लांच किया गया है जोकि एक लेटेस्ट एडिशन है। यह एक अप्रतिम खूशबू से जुड़ा है तथा जिसमें पोषकता व स्वास्थ्यवर्धक फायदे भी हैं। साथ ही इस नये एडिशन के ऑयल के माध्यम से खासकर आंध्र प्रदेश, कर्नाटक एवं तेलंगाना राज्यों में गर्मी के मौसम में स्वादिष्ट परंपरागत अचार(पिकल्स) एवं अरोमा तथा स्वादिष्ट व्यंजन बनाने में काफी सहायता मिलेगी। इस जार को लांच करने के बाद बोलते हुए पी. चंद्रशेखर रेड्डी ने कहा कि, इस मामले में हमारा एकमात्र लक्ष्य यह है कि उपभोक्ताओं के लिए गुणवत्तायुक्त व स्वास्थ्यवर्धक उत्पादों की व्यवस्था की जाए। इसके चलते हमने फ्रीडम ग्राउंडनट ऑयल का यह नया 5 लीटर का जार लांच किया है। इससे हमें पूरा विश्वास है कि इस गुणवत्तायुक्त व स्वास्थ्यवर्धक मूंगफल्ली या ग्राउंडनट ऑयल को सभी पसंद करेंगे तथा जीवन में तदुरुस्ती को प्रधानता प्रदान करेंगे।

Name of the Publication: Siasat Daily

Date: 21.04.2022

Page No: 09

Edition: Hyderabad

Headline: Freedom Groundnut Oil 5 Ltr jar unveiled

فریڈم کا 5 لیٹر مونگ پھلی تیل جار متعارف

حیدرآباد۔ 20۔ اپریل: (پریس نوٹ): جیمنی ایڈ-سیلس اینڈ فیاٹس اینڈ یالمیڈ نے اپنے فریڈم گراؤنڈنٹ آئل کے 5 لیٹر جار کو متعارف کروایا ہے۔ اس کا ڈیزائن گری دار پھل جیسا ہوتا ہے جس میں متعدد صحت کے فوائد ہیں اور آچار کی تیاری میں اسے ترجیح دی جاتی ہے۔ نئے 5 لیٹر جار کو پی چندرا شیکھر ریڈی، سینیئر نائب صدر نے سیلس اینڈ مارکیٹنگ



فریڈم ہیملتی کوکنگ آئل متعارف کروایا ہے۔ اس کی لانچ کے بارے میں چندرا شیکھر ریڈی نے بتایا کہ کمپنی کی توجہ گاہکوں کو معیاری مصنوعات فراہم کرنا ہے۔ آندھرا پردیش، تلنگانہ اور کرناٹک میں آچار کی تیاری میں مونگ پھلی تیل کے استعمال کو ترجیح دی جاتی ہے۔ آچار کے کثرت سے استعمال کے سیزن میں اس کی مانگ میں اضافہ ہوتا ہے۔ موجودہ 5 لیٹر جار آچار کے اس سیزن میں صارفین کے لیے اضافی سہولت ہے۔۔

Name of the Publication: Munsif Daily

Date: 20.04.2022

Page No: 07

Edition: Hyderabad

Headline: Freedom Groundnut Oil 5 Ltr jar Unveiled

فریڈم کا 5 لیٹر مونگ پھلی تیل جار متعارف



حیدرآباد۔ 19 اپریل (پریس نوٹ) جمینی اینڈ سبلس اینڈ فیڈس انڈیا لمیٹڈ نے اپنے فریڈم گراؤنڈنٹ آئل کے 5 لیٹر جار کو متعارف کروایا ہے۔ اس کا ذائقہ گری دار پھل جیسا ہوتا ہے جس میں متعدد صحت کے فوائد ہیں اور آچاری تیاری میں اسے ترجیح دی جاتی ہے۔ نئے 5 لیٹر جار کو پی چندرا شکھر ریڈی، سینئر نائب صدر نے سیلس اینڈ مارکنگ فریڈیم ہیلتی کوکنگ آئل متعارف کروایا ہے۔ اس کی لانچ کے بارے میں چندرا شکھر ریڈی نے بتایا کہ کمپنی کی توجہ گاہکوں کو معیاری مصنوعات فراہم کرنا ہے۔

آندھرا پردیش، تلنگانہ اور کرناٹک میں آچاری تیاری میں مونگ پھلی تیل کے استعمال کو ترجیح دی جاتی ہے۔ آچار کے کثرت سے استعمال کے سیزن میں اس کی مانگ میں اضافہ ہوتا ہے۔ موجودہ 5 لیٹر جار آچار کے اس سیزن میں صارفین کیلئے اضافی سہولت ہے۔

Name of the Publication: Vijay Karnataka

Date: 24.04.2022

Page No: 08

Edition: Karnataka

Headline: Freedom Groundnut Oil 5 Ltr jar unveiled

ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀಟರ್ ಜಾರ್ ಬಿಡುಗಡೆ

ಬೆಂಗಳೂರು: ನೂತನ 5 ಲೀಟರ್ ಜಾರ್‌ನಲ್ಲಿ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯನ್ನು ಜೆಮಿನಿ ಎಡಿಬಲ್ಸ್ ಆಂಡ್ ಫ್ಯಾಟ್ಸ್ ಇಂಡಿಯಾ ಲಿಮಿಟೆಡ್ (ಜಿಇಎಫ್ ಇಂಡಿಯಾ) ಮಾರುಕಟ್ಟೆಗೆ ಬಿಡುಗಡೆ ಮಾಡಿದೆ.

ಆರೋಗ್ಯಕರ ಖಾದ್ಯ ತೈಲದ ವಲಯದಲ್ಲಿ ಫ್ರೀಡಂ ಉತ್ಪನ್ನಗಳು ಗ್ರಾಹಕರ ಮನ ಗೆದ್ದಿದ್ದು, ನೂತನ 5 ಲೀಟರ್ ಜಾರ್ ಅನ್ನು ಫ್ರೀಡಂ ಹೆಲ್ತ್ ಕುಕಿಂಗ್ ಆಯಿಲ್ಸ್‌ನ ಮಾರಾಟ ಮತ್ತು ಮಾರುಕಟ್ಟೆ ವಿಭಾಗದ ಹಿರಿಯ



ಉಪಾಧ್ಯಕ್ಷ ಪಿ.ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಬಿಡುಗಡೆ ಮಾಡಿದರು.

“ಉತ್ತಮ ಗುಣಮಟ್ಟದ ಉತ್ಪನ್ನಗಳನ್ನು ಗ್ರಾಹಕರಿಗೆ ಒದಗಿಸುವುದು ನಮ್ಮ ಕಂಪನಿಯ ಧ್ಯೇಯ. ಈ ನಿಟ್ಟಿನಲ್ಲಿಯೇ ಹೊಸ ಉತ್ಪನ್ನಗಳನ್ನು ಮಾರುಕಟ್ಟೆಗೆ ಬಿಡುಗಡೆ ಮಾಡಲಾಗುತ್ತಿದೆ. ಅಂಥ ಪ್ರದೇಶ, ತೆಲಂಗಾಣ, ಕರ್ನಾಟಕದಲ್ಲಿ ಅಡುಗೆಗೆ ಮತ್ತು ಉಪ್ಪಿನ ಕಾಯಿ ತಯಾರಿಕೆಗೆ ಶೇಂಗಾ ಎಣ್ಣೆಯನ್ನು ಬಹುತೇಕರು ಬಳಸುತ್ತಾರೆ. ಗ್ರಾಹಕರ ಅಗತ್ಯ ಪೂರೈಸುವ ಸಲುವಾಗಿ 5 ಲೀಟರ್ ಜಾರ್ ಅನ್ನು ಬಿಡುಗಡೆ ಮಾಡಿದ್ದೇವೆ,” ಎಂದು ರೆಡ್ಡಿ ಹೇಳಿದರು.

Name of the Publication: Vijayavani

Date: 22.04.2022

Page No: 08

Edition: Bangalore

Headline: Freedom Groundnut Oil 5 Ltr jar unveiled

ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ 5 ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣ ರುಚಿ, ಸುವಾಸನೆ, ಪೌಷ್ಟಿಕಾಂಶ ಹೇರಳ | ಉತ್ತಮ ಆರೋಗ್ಯಕ್ಕೆ ಅನುಕೂಲಕರ

■ ವಿಜಯವಾಣಿ ಸುದ್ದಿಜಾಲ ಬೆಂಗಳೂರು

ಜೆಮಿನಿ ಎಡಿಬಲ್ಸ್ ಫ್ಯಾಟಸ್ ಇಂಡಿಯಾ ಲಿಮಿಟೆಡ್ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಹೊಸ 5-ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದೆ. ಅಹ್ಲಾದಕರ ಸುಗಂಧ ಹೊಂದಿರುವ ಈ ಎಣ್ಣೆ, ಉತ್ತಮ ಸ್ವಾಸ್ಥ್ಯಕ್ಕೆ ಉಪಯುಕ್ತವಾಗಿದೆ. ಅಂಧ ಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕದಲ್ಲಿ ಸಾಂಪ್ರದಾಯಿಕ ಸುವಾಸನೆಯ ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿಕೆಗೆ ಆದ್ಯತೆಯ ನೆಲೆಯಲ್ಲಿ ಬಳಕೆಯಾಗುತ್ತಿದೆ. ಫ್ರೀಡಂ ಹೆಲ್ಥಿ ಕುಕಿಂಗ್ ಆಯಿಲ್ ಸೇಲ್ಸ್ ಆಂಡ್ ಮಾರ್ಕೆಟಿಂಗ್ ವಿಭಾಗದ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷ ಪಿ. ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀಟರ್ ಹೊಸ ಜಾರ್ ಬಿಡುಗಡೆ ಮಾಡಿದರು. ವಿಶಿಷ್ಟ ಸ್ವಾದ ಮತ್ತು ಪರಿಮಳ: ವಿಶಿಷ್ಟ ಸ್ವಾದ ಹಾಗೂ ಪರಿಮಳದಿಂದಾಗಿ ಶೇಂಗಾ ಎಣ್ಣೆಯು ಅಂಧ ಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕದಲ್ಲಿ ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿಸಲು ಹೆಚ್ಚಾಗಿ ಬಳಕೆಯಾಗುತ್ತದೆ. ಉಪ್ಪಿನಕಾಯಿ ಸೀಸನ್‌ನಲ್ಲಿ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಬೇಡಿಕೆ 4 ಪಟ್ಟು ವೃದ್ಧಿಸುವ



ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀಟರ್ ಹೊಸ ಜಾರ್ ಅನ್ನು ಸಂಸ್ಥೆಯ ಅಧಿಕಾರಿಗಳು ಬಿಡುಗಡೆ ಮಾಡಿದರು.

ದನ್ನು ಗಮನಿಸಿದ್ದೇವೆ. ಆರೋಗ್ಯಕರ ಅಡುಗೆ ಎಣ್ಣೆಗಳ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆಯಾದ ಫ್ರೀಡಂ ಹೊಸ 5 ಲೀಟರ್ ಶೇಂಗಾ ಎಣ್ಣೆ ಜಾರ್ ಮೂಲಕ ಈ ಉಪ್ಪಿನಕಾಯಿ ಋತುವಿನಲ್ಲಿ ಗ್ರಾಹಕರಿಗೆ ಹೆಚ್ಚುವರಿ ಅನುಕೂಲ ವನ್ನು ಒದಗಿಸುತ್ತದೆ ಎಂದು ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ತಿಳಿಸಿದರು.

ಪ್ರೀತಿಪಾತ್ರರ ಜತೆಗಿನ ಭಾವನಾತ್ಮಕ ಸಂಬಂಧ ವೃದ್ಧಿ ಬೇಸಿಗೆ ಕಾಲದಲ್ಲಿ ಜನರು ವಿವಿಧ ಬಗೆಯ ಉಪ್ಪಿನಕಾಯಿ ಮತ್ತು ಭಕ್ಷ್ಯಗಳ ತಯಾರಿಕೆಯಲ್ಲಿ ಈ ಎಣ್ಣೆಗೆ ಆದ್ಯತೆ ನೀಡುತ್ತಿದ್ದಾರೆ. ಅಂಗಡಿಗಳಿಂದ ಖರೀದಿ ಸುವ ಉಪ್ಪಿನಕಾಯಿಗಳು ಅಧಿಕೃತ ರುಚಿ, ಗುಣಮಟ್ಟ ಮತ್ತು ಹೆಚ್ಚು ಮುಖ್ಯವಾಗಿ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ಹೊಂದಿರು ವುದಿಲ್ಲ. ಮನೆಯಲ್ಲಿ ಅತ್ಯುತ್ತಮ ಪದಾರ್ಥ ಗಳು ಮತ್ತು ಆರೋಗ್ಯಕರ ವಿಧಾನವನ್ನು ಬಳಸಿ ತಯಾರಿಸಿದ ಉಪ್ಪಿನಕಾಯಿಗಳು ನಿಮ್ಮ ಪ್ರೀತಿಪಾತ್ರರ ಜತೆಗೆ ಭಾವನಾತ್ಮಕ ಸಂಬಂಧವನ್ನು ಬೆಸೆಯುತ್ತವೆ ಎಂದು ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಹೇಳಿದರು.

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ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀಟರ್ ಜಾರ್ ಬಿಡುಗಡೆ

ಬೆಂಗಳೂರು: ಜೆಮಿನಿ ಎಡಿಬಿಲ್ಸ್
ಆಂಡ್ ಪ್ಯಾಟ್ಸ್ ಇಂಡಿಯಾ ಲಿಮಿಟೆಡ್,
ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಹೊಸ 5
ಲೀಟರ್ ಜಾರ್ ಬಿಡುಗಡೆ ಮಾಡಿದೆ.

‘ವಿಶಿಷ್ಟ ಸ್ವಾದ ಮತ್ತು
ಪರಿಮಳದಿಂದಾಗಿ ಕರ್ನಾಟಕ,
ತೆಲಂಗಾಣ ಮತ್ತು ಆಂಧ್ರಪ್ರದೇಶದಲ್ಲಿ
ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿಕೆಗೆ ಶೇಂಗಾ
ಎಣ್ಣೆ ಬಳಸಲಾಗುತ್ತಿದೆ. ಉಪ್ಪಿನ
ಕಾಯಿಯ ಸೀಸನ್‌ನಲ್ಲಿ ಶೇಂಗಾ ಎಣ್ಣೆ
ಬೇಡಿಕೆಯು ನಾಲ್ಕು ಪಟ್ಟು ಹೆಚ್ಚಾಗು-
ವುದನ್ನು ಗಮನಿಸಿದ್ದೇವೆ. ಹೀಗಾಗಿ
ಈಗ 5 ಲೀಟರ್‌ನ ಜಾರ್ ಬಿಡುಗಡೆ
ಮಾಡಲಾಗಿದೆ’ ಎಂದು ಫ್ರೀಡಂ ಹೆಲ್ದಿ
ಕುಕಿಂಗ್ ಆಯಿಲ್ಸ್‌ನ ಮಾರುಕಟ್ಟೆ
ವಿಭಾಗದ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷ ಪಿ.
ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಹೇಳಿದ್ದಾರೆ.

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ಫ್ರೀಡಂ ಅಡುಗೆ ಎಣ್ಣೆಯ 5 ಲೀ.ಜಾರ್ ಬಿಡುಗಡೆ

ಬೆಂಗಳೂರು: ಜೆಮಿನಿ ಎಡಿಟಲ್ಸ್ ಫ್ಯಾಕ್ಟರಿ ಇಂಡಿಯಾ ಲಿ. ಸಂಸ್ಥೆಯು ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಜಾರ್ ಅನ್ನು ಬಿಡುಗಡೆ ಮಾಡಿದೆ. ದಕ್ಷಿಣ ಭಾರತದ ಅಡುಗೆ ಎಣ್ಣೆ ಮಾರುಕಟ್ಟೆಯಲ್ಲಿ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯು, ತನ್ನದೇ ಬ್ರಾಂಡ್ ಮೌಲ್ಯವನ್ನು ಹೊಂದಿದೆ. ಬೆಂಗಳೂರು ಸಾಂಪ್ರದಾಯಿಕ ವಾಗಿ ಮನೆಗಳಲ್ಲಿ ಉತ್ಪನ್ನಕಾರ್ಯ ಸಿದ್ಧಗೊಳಿಸುವ ಋತುವಾಗಿದೆ. ಇದಕ್ಕಾಗಿ ವಿಶೇಷವಾಗಿ 5 ಲೀ. ಜಾರ್ ಅನ್ನು ಬಿಡುಗಡೆಗೊಳಿಸಿದೆ. ಇತ್ತೀಚೆಗೆ ಫ್ರೀಡಂ ಅಡುಗೆ ಎಣ್ಣೆ ಸೇಲ್ ಮತ್ತು ಮಾರುಕಟ್ಟೆ ವಿಭಾಗದ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷ ಪಿ. ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಇತ್ತೀಚೆಗೆ 5 ಲೀ. ಜಾರ್ ಅನ್ನು ಬಿಡುಗಡೆ ಮಾಡಿದರು.

ಬಳಕೆ ಮಾಡುವುದರ ಜೊತೆಗೆ, ಗ್ರಾಹಕರಿಗೆ



ಗುಣಮಟ್ಟದ ಅಡುಗೆ ಎಣ್ಣೆಯನ್ನು ಪೂರೈಸುವುದು ನಮ್ಮ ಮೊದಲ ಆದ್ಯತೆ ಮತ್ತು ಗುರಿಯಾಗಿದೆ. ಸಾಂಪ್ರದಾಯಿಕ ಭಾರತೀಯ ಅಡುಗೆಗೆ ತಕ್ಕಂತೆ ರುಚಿ ಮತ್ತು ಸುವಾಸನೆಯನ್ನು ಒದಗಿಸುವುದು ಮತ್ತು ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ಫ್ರೀಡಂ ಎಣ್ಣೆ ನೀಡುತ್ತಿದೆ. ವಿಶಿಷ್ಟ ಸ್ವಾದ ಹಾಗೂ

ಪರಿಮಳದಿಂದಾಗಿ ಫ್ರೀಡಂ ಅಡುಗೆ ಎಣ್ಣೆಯು ಕರ್ನಾಟಕ, ಅಂಧ್ರಪ್ರದೇಶ ಮತ್ತು ತೆಲಂಗಾಣದಲ್ಲಿ ಮನೆಮಾತಾಗಿದೆ.

ಬೆಂಗಳೂರಿನಲ್ಲಿ ಜನರು ವಿವಿಧ ಬಗೆಯ ಉತ್ಪನ್ನಕಾರ್ಯ ಮತ್ತು ಭಕ್ತಗಳ ತಯಾರಿಸಲಿದ್ದಾರೆ. ಈ ಕಾರಣದಿಂದ ಇತರ ಋತುಗಳಿಗಿಂತ ಬೆಂಗಳೂರಿನಲ್ಲಿ 4 ಪಟ್ಟು ಬೇಡಿಕೆ ಹೆಚ್ಚಾಗುತ್ತದೆ. ಅಂಗಡಿಗಳಲ್ಲಿ ತಯಾರಿಸುವ ಉತ್ಪನ್ನಕಾರ್ಯಗಳಿಂದ ಮನೆಗಳಲ್ಲಿ ತಯಾರಿಸುವ ಉತ್ಪನ್ನ ಕಾರ್ಯಯು ಭಾವನಾತ್ಮಕವಾಗಿ ಸಂಬಂಧಗಳನ್ನು ಬೆಸೆಯುತ್ತದೆ. ಅನೇಕ ಮನೆಗಳಲ್ಲಿ ಉತ್ಪನ್ನಕಾರ್ಯ ಸಿದ್ಧಪಡಿಸುವುದು ಕೌಟುಂಬಿಕ ಆಚರಣೆಯಾಗಿದೆ. ಇದಕ್ಕೆ ಸಮರ್ಪಕವಾಗಿ ಸರಬರಾಜು ಮಾಡಲು ಸಂಸ್ಥೆಯು ಸಿದ್ಧವಿದೆ ಎಂದು ತಿಳಿಸಿದರು.

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ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ 5 ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣ

ಬೆಂಗಳೂರು: ಜೆಮಿನಿ ಎಡಿಬಲ್ಸ್ & ಫ್ಯಾಕ್ಟ್ ಇಂಡಿಯಾ ಲಿಮಿಟೆಡ್ (ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಹೊಸ 5-ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದೆ. ಇದು ಫ್ರೀಡಂ ಆರೋಗ್ಯ ಕರ ಅಡುಗೆ ಎಣ್ಣೆಯ ಶ್ರೇಣಿಗೆ ಹೊಸ ಸೇರ್ಪಡೆಯಾಗಿದೆ. ಇದು ಆಹಾರದ ಕರ ಸುಗಂಧವನ್ನು ಹೊಂದಿದ್ದು, ವಿವಿಧ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ನೀಡುತ್ತದೆ.

ಆಂಧ್ರ ಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕ ರಾಜ್ಯಗಳಲ್ಲಿ ಸಾಂಪ್ರದಾಯಿಕ ಸುವಾಸನೆಯ ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿಕೆಗೆ ಆದ್ಯತೆಯ ನೆಲೆಯಲ್ಲಿ ಬಳಕೆಯಾಗುತ್ತಿದೆ. ಫ್ರೀಡಂ ಹೆಲ್ವೀ ಕುಕಿಂಗ್ ಆಯಿಲ್ ಸೇಲ್ ಅಂಡ್ ಮಾರ್ಕೆಟಿಂಗ್ ವಿಭಾಗದ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷ ಪಿ. ಚಂದ್ರಶೇಖರ್ ರೆಡ್ಡಿ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಹೊಸ ಜಾರ್ ಬಿಡುಗಡೆ ಮಾಡಿದರು.

ಸಾಂಪ್ರದಾಯಿಕ ಭಾರತೀಯ ಪಾಕಪದ್ಧತಿಗಳಿಗೆ ರುಚಿ ಮತ್ತು ಸುವಾಸನೆಯ ಜೊತೆಗೆ ಪೌಷ್ಟಿಕಾಂಶ ಹಾಗೂ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನೂ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ ನೀಡುತ್ತಿದ್ದು, ಜನಪ್ರಿಯವಾಗಿದೆ. ಬೇಸಗೆ ಕಾಲದಲ್ಲಿ ಜನರು ವಿವಿಧ ಬಗೆಯ ಉಪ್ಪಿನಕಾಯಿ-ಭಕ್ಷ್ಯಗಳ ತಯಾರಿಕೆಯಲ್ಲಿ ಈ ಎಣ್ಣೆಗೆ ಆದ್ಯತೆ ನೀಡುತ್ತಿದ್ದಾರೆ.

ಚಂದ್ರಶೇಖರ್ ರೆಡ್ಡಿ ಅವರು ಮಾತನಾಡಿ, ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದ್ದು ಸಂತೋಷ ತಂದಿದೆ. ಇದು ಈ ಸರಣಿಗೆ ಹೆಚ್ಚಿನ ರೂಪಾಂತರಗಳನ್ನು ಸೇರಿಸುತ್ತದೆ. ನಮ್ಮ ಗ್ರಾಹಕರಿಗೆ ಗುಣಮಟ್ಟದ ಉತ್ಪನ್ನಗಳನ್ನು, ಅವರ ಪಾಕಶಾಲೆಯ ಆದ್ಯತೆಗಳಿಗೆ ಅನುಸಾರ ಅಡುಗೆ ಎಣ್ಣೆಯ ನಿರ್ದಿಷ್ಟ ರೂಪಾಂತರಗಳನ್ನು ಒದಗಿಸಲು ನಾವು ಆದ್ಯತೆ ನೀಡಿದ್ದೇವೆ ಎಂದರು.

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Headline: Freedom Groundnut Oil 5 Ltr jar Unveiled

ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ 5 ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣ

ಬೆಂಗಳೂರು: ಜೆಮಿನಿ ಎಡಿಬಲ್ಸ್ & ಪ್ಯಾಲ್ಸ್ ಇಂಡಿಯಾ ಲಿಮಿಟೆಡ್ (ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಹೊಸ 5-ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದೆ) ಎಂದು ಫ್ರೀಡಂ ಆರೋಗ್ಯಕರ ಅಡುಗೆ ಎಣ್ಣೆಯ ಶ್ರೇಣಿಗೆ ಹೊಸ ಸೇರ್ಪಡೆಯಾಗಿದೆ. ಇದು ಆಹಾರದ ಸುಗಂಧವನ್ನು ಹೊಂದಿದ್ದು, ವಿವಿಧ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ನೀಡುತ್ತದೆ. ಆಂಧ್ರ ಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕ ರಾಜ್ಯಗಳಲ್ಲಿ ಸಾಂಪ್ರದಾಯಿಕ ಸುವಾಸನೆಯ ಉತ್ಪನ್ನವಾಗಿ ತಯಾರಿಕೆಗೆ ಅದ್ಭುತವು ನೀಲಿಯಲ್ಲಿ ಬಳಕೆಯಾಗುತ್ತದೆ. ಫ್ರೀಡಂ ಹೆಲ್ಸಿ ಕುಕಿಂಗ್ ಆಯಲ್ಸ್ ಸೇಲ್ಸ್ ಅಂಡ್ ಮಾರ್ಕೆಟಿಂಗ್ ವಿಭಾಗದ ಓರಿಯ ಉಪಾಧ್ಯಕ್ಷ ಪಿ. ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಹೊಸ ಜಾರ್ ಬಿಡುಗಡೆ ಮಾಡಿದರು.

ಸಾಂಪ್ರದಾಯಿಕ ಭಾರತೀಯ ಪಾಕಪದ್ಧತಿಗಳಿಗೆ ರುಚಿ



ಮತ್ತು ಸುವಾಸನೆಯ ಬೆರೆತ ಪೌಷ್ಟಿಕಾಂಶ ಹಾಗೂ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನೂ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ ನೀಡುತ್ತಿದ್ದು, ಬೆಂಗಳೂರಿನಲ್ಲಿ ಬೇಸಗೆ ಕಾಲದಲ್ಲಿ

ಜನರು ವಿವಿಧ ಬಗೆಯ ಉತ್ಪನ್ನಗಳನ್ನು ಮತ್ತು ಭಕ್ತಗಳ ತಯಾರಿಕೆಯಲ್ಲಿ ಈ ಎಣ್ಣೆಗೆ ಅದ್ಭುತ ನೀಡುತ್ತಿದ್ದಾರೆ. ಅಂಗಡಿಗಳಿಂದ ಖರೀದಿಸುವ ಉತ್ಪನ್ನಗಳಿಗೆ ಅಧಿಕೃತ ರುಚಿ, ಗುಣಮಟ್ಟ ಮತ್ತು ಹೆಚ್ಚು ಮುಖ್ಯವಾಗಿ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ಹೊಂದಿರುವುದಿಲ್ಲ. ಮನೆಯಲ್ಲಿ ಅತ್ಯುತ್ತಮ ಪದಾರ್ಥಗಳು ಮತ್ತು ಆರೋಗ್ಯಕರ ವಿಧಾನವನ್ನು ಬಳಸಿ ತಯಾರಿಸಿದ ಉತ್ಪನ್ನಗಳಿಗೆ ನಿಮ್ಮ ಪ್ರೀತಿಯುಳ್ಳ ಜೊತೆಗೆ ಭಾವನಾತ್ಮಕ ಸಂಬಂಧವನ್ನು ಬೆಳೆಸುತ್ತವೆ. ಉತ್ಪನ್ನವು ತಯಾರಿ ಅನೇಕ ಮನೆಗಳಲ್ಲಿ ಕೌಟುಂಬಿಕ ಆಚರಣೆಯಾಗಿದೆ. ನಿಮ್ಮ ಉತ್ಪನ್ನವು ಸಾಲುಹಾರರಾಗಿ ಈ ವರ್ಷ ಮನೆಗೆ ತನ್ನಿ, ಹೊಸ 5 ಲೀ. ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯನ್ನು! ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಅವರು ಮಾತನಾಡಿ, 'ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದ್ದು

ಸಂತೋಷ ತಂದಿದೆ. ಇದು ಈ ಸರಣಿಗೆ ಹೆಚ್ಚಿನ ದೂಷಾಂತರಗಳನ್ನು ಸೇರಿಸುತ್ತದೆ. ನಮ್ಮ ಗ್ರಾಹಕರಿಗೆ ಗುಣಮಟ್ಟದ ಉತ್ಪನ್ನಗಳನ್ನು, ಅವರ ಪಾಕಶಾಲೆಯ ಅದ್ಭುತಗಳಿಗೆ ಅನುಸಾರ ಅಡುಗೆ ಎಣ್ಣೆಯ ನಿರ್ದಿಷ್ಟ ದೂಷಾಂತರಗಳನ್ನು ಒದಗಿಸಲು ನಾವು ಅದ್ಭುತ ನೀಡಿದ್ದೇವೆ. ವಿಶಿಷ್ಟ ಸ್ವಾದ ಹಾಗೂ ಪರಿಮಳದಿಂದಾಗಿ ಶೇಂಗಾ ಎಣ್ಣೆಯು ಆಂಧ್ರ ಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕದಲ್ಲಿ ಉತ್ಪನ್ನವು ತಯಾರಿಸಲು ಹೆಚ್ಚಾಗಿ ಬಳಕೆಯಾಗುತ್ತದೆ. ಉತ್ಪನ್ನವು ಸೀಸನ್‌ನಲ್ಲಿ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಬೇಡಿಕೆ 4 ಪಟ್ಟು ವೃದ್ಧಿಗೊಳ್ಳುವುದನ್ನು ಗಮನಿಸಿದ್ದೇವೆ. ಆರೋಗ್ಯಕರ ಅಡುಗೆ ಎಣ್ಣೆಗಳ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆಯಾದ ಫ್ರೀಡಂ ಹೊಸ 5 ಲೀಟರ್ ಶೇಂಗಾ ಎಣ್ಣೆ ಜಾರ್ ಮೂಲಕ ಈ ಉತ್ಪನ್ನವು ಋತುವಿನಲ್ಲಿ ಗ್ರಾಹಕರಿಗೆ ಹೆಚ್ಚುವರಿ ಅನುಕೂಲವನ್ನು ಒದಗಿಸುತ್ತದೆ" ಎಂದರು.

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5 ಲೀ. ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ ಜಾರ್ ಅನಾವರಣ

ಬೆಂಗಳೂರು, ಏ.20 - ಜೆಮಿನಿ ಎಡಿಬಲ್ಸ್ ಫ್ಯಾಟ್ ಇಂಡಿಯಾ ಲಿಮಿಟೆಡ್ (ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಹೊಸ 5 ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದೆ. ಇದು ಫ್ರೀಡಂ ಆರೋಗ್ಯಕರ ಆಡುಗೆ ಎಣ್ಣೆಯ ಶ್ರೇಣಿಗೆ ಹೊಸ ಸೇರ್ಪಡೆಯಾಗಿದೆ. ಇದು ಆಹ್ಲಾದಕರ ಸುಗಂಧವನ್ನು ಹೊಂದಿದ್ದು, ವಿವಿಧ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ನೀಡುತ್ತದೆ.

ಆಂಧ್ರ ಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕ ರಾಜ್ಯಗಳಲ್ಲಿ ಸಾಂಪ್ರದಾಯಿಕ



ಸುವಾಸನೆಯ ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿಕೆಗೆ ಆದ್ಯತೆಯ ನೆಲೆಯಲ್ಲಿ ಬಳಕೆಯಾಗುತ್ತಿದೆ. ಫ್ರೀಡಂ ಹೆಲ್ತ್ ಕುಕಿಂಗ್ ಆಯಿಲ್ ಸೇಲ್ಸ್ ಅಂಡ್ ಮಾರ್ಕೆಟಿಂಗ್ ವಿಭಾಗದ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷ ಪಿ. ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀಟರ್ ಹೊಸ ಜಾರ್ ಬಿಡುಗಡೆ ಮಾಡಿ ಮಾತನಾಡಿದರು.

ಸಾಂಪ್ರದಾಯಿಕ ಭಾರತೀಯ ಪಾಕವಸ್ತುಗಳಿಗೆ ರುಚಿ ಮತ್ತು ಸುವಾಸನೆಯ ಜತೆಗೆ ಪೌಷ್ಟಿಕಾಂಶ ಹಾಗೂ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನೂ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ ನೀಡುತ್ತಿದ್ದು, ಜನಪ್ರಿಯವಾಗಿದೆ. ಬೇಸಿಗೆ ಕಾಲದಲ್ಲಿ ಜನರು ವಿವಿಧ ಬಗೆಯ ಉಪ್ಪಿನಕಾಯಿ ಮತ್ತು ಭಕ್ಷ್ಯಗಳ ತಯಾರಿಕೆಯಲ್ಲಿ ಈ ಎಣ್ಣೆಗೆ ಆದ್ಯತೆ ನೀಡುತ್ತಿದ್ದಾರೆ ಎಂದರು.

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ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ 5 ಲೀ. ಜಾರ್ ಪೇಟೆಗೆ

ಬೆಂಗಳೂರು: ಜೆಮಿನಿ ಎಡಿಬಲ್ ಫ್ಯಾಟ್ ಇಂಡಿಯಾ ಲಿ. ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಹೊಸ 5 ಲೀ. ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದೆ. ಈ ಕುರಿತು ಪ್ರತಿಕ್ರಿಯಿಸಿರುವ ಸಂಸಥೆಯ ಮಾರುಕಟ್ಟೆ ವಿಭಾಗದ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷ ಪಿ.ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ, ಹೊಸ ಶ್ರೇಣಿಯಲ್ಲಿನ ಅಡುಗೆ ಎಣ್ಣೆಯು ಆಹ್ಲಾದಕರ ಸುಗಂಧವನ್ನು ಹೊಂದಿದ್ದು, ಹಲವು ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ನೀಡುತ್ತದೆ. ಕರ್ನಾಟಕ, ಆಂಧ್ರ ಪ್ರದೇಶ ಹಾಗೂ ತೆಲಂಗಾಣ ರಾಜ್ಯಗಳಲ್ಲಿ ಸಾಂಪ್ರದಾಯಿಕ ಸುವಾಸನೆಯ ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿಕೆಗೆ ಆದ್ಯತೆಯ ನೆಲೆಯಲ್ಲಿ ಬಳಕೆಯಾಗುತ್ತಿದೆ. ನಮ್ಮ ಗ್ರಾಹಕರಿಗೆ ಗುಣಮಟ್ಟದ ಉತ್ಪನ್ನಗಳನ್ನು, ಅವರ ಪಾಕಶಾಲೆಯ ಆದ್ಯತೆಗಳಿಗೆ ಅನುಸಾರ ಅಡುಗೆ ಎಣ್ಣೆಯ ನಿರ್ದಿಷ್ಟ ರೂಪಾಂತರಗಳನ್ನು ಒದಗಿಸಲು ನಾವು ಆದ್ಯತೆ ನೀಡಿದ್ದೇವೆ ಎಂದಿದ್ದಾರೆ.

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ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ 5 ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣ

ಬೆಂಗಳೂರು: ಜೆಮಿನಿ ಎಡಿಬಲ್ಸ್ & ಫ್ಯಾಕ್ಟ್ ಇಂಡಿಯಾ ಲಿಮಿಟೆಡ್ (ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಹೊಸ 5-ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದೆ. ಇದು ಫ್ರೀಡಂ ಆರೋಗ್ಯಕರ ಅಡುಗೆ ಎಣ್ಣೆಯ ಶ್ರೇಣಿಗೆ ಹೊಸ ಸೇರ್ಪಡೆಯಾಗಿದೆ. ಇದು ಆಹ್ಲಾದಕರ ಸುಗಂಧವನ್ನು ಹೊಂದಿದ್ದು, ವಿವಿಧ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ನೀಡುತ್ತದೆ. ಆಂಧ್ರ ಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕ ರಾಜ್ಯಗಳಲ್ಲಿ ಸಾಂಪ್ರದಾಯಿಕ ಸುವಾಸನೆಯ ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿಕೆಗೆ ಆದ್ಯತೆಯ ನೆಲೆಯಲ್ಲಿ ಬಳಕೆಯಾಗುತ್ತಿದೆ. ಫ್ರೀಡಂ ಹೆಲ್ತ್ ಕುಕಿಂಗ್ ಆಯಿಲ್ ಸೇಲ್ ಅಂಡ್ ಮಾರ್ಕೆಟಿಂಗ್ ವಿಭಾಗದ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷ ಪಿ. ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಹೊಸ ಜಾರ್ ಬಿಡುಗಡೆ ಮಾಡಿದರು.



ಸಾಂಪ್ರದಾಯಿಕ ಭಾರತೀಯ ಪಾಕಪದ್ಧತಿಗಳಿಗೆ ರುಚಿ ಮತ್ತು ಸುವಾಸನೆಯ ಜೊತೆಗೆ ಪೌಷ್ಟಿಕಾಂಶ ಹಾಗೂ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನೂ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ ನೀಡುತ್ತಿದ್ದು, ಜನಪ್ರಿಯವಾಗಿದೆ. ಬೇಸಿಗೆ ಕಾಲದಲ್ಲಿ ಜನರು ವಿವಿಧ ಬಗೆಯ ಉಪ್ಪಿನಕಾಯಿ ಮತ್ತು ಭಕ್ಷ್ಯಗಳ ತಯಾರಿಕೆಯಲ್ಲಿ ಈ ಎಣ್ಣೆಗೆ ಆದ್ಯತೆ ನೀಡುತ್ತಿದ್ದಾರೆ. ಅಂಗಡಿಗಳಿಂದ ಖರೀದಿಸುವ ಉಪ್ಪಿನಕಾಯಿಗಳು ಅಧಿಕೃತ ರುಚಿ, ಗುಣಮಟ್ಟ ಮತ್ತು ಹೆಚ್ಚು ಮುಖ್ಯವಾಗಿ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ಹೊಂದಿರುವುದಿಲ್ಲ. ಮನೆಯಲ್ಲಿ ಅತ್ಯುತ್ತಮ ಪದಾರ್ಥಗಳು ಮತ್ತು ಆರೋಗ್ಯಕರ ವಿಧಾನವನ್ನು ಬಳಸಿ ತಯಾರಿಸಿದ ಉಪ್ಪಿನಕಾಯಿಗಳು ನಿಮ್ಮ ಪ್ರತಿಜ್ಞಾಪೂರ್ವಕ ಜೊತೆಗೆ ಭಾವನಾತ್ಮಕ ಸಂಬಂಧವನ್ನು ಬೆಸೆಯುತ್ತವೆ. ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿ ಅನೇಕ ಮನೆಗಳಲ್ಲಿ ಕೌಟುಂಬಿಕ ಆಚರಣೆಯಾಗಿದೆ. ನಿಮ್ಮ ಉಪ್ಪಿನಕಾಯಿ ಪಾಲುದಾರರಾಗಿ ಈ ವರ್ಷ ಮನೆಗೆ ತನ್ನಿ, ಹೊಸ 5 ಲೀ ಫ್ರೀಡಮ್ ಶೇಂಗಾ ಎಣ್ಣೆಯನ್ನು! ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಅವರು ಮಾತನಾಡಿ, “ಫ್ರೀಡಮ್ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದ್ದು ಸಂತೋಷ ತಂದಿದೆ. ಇದು ಈ ಸರಣಿಗೆ ಹೆಚ್ಚಿನ ರೂಪಾಂತರಗಳನ್ನು ಸೇರಿಸುತ್ತದೆ. ನಮ್ಮ ಗ್ರಾಹಕರಿಗೆ ಗುಣಮಟ್ಟದ ಉತ್ಪನ್ನಗಳನ್ನು, ಅವರ ಪಾಕಶಾಲೆಯ ಆದ್ಯತೆಗಳಿಗೆ ಅನುಸಾರ ಅಡುಗೆ ಎಣ್ಣೆಯ ನಿರ್ದಿಷ್ಟ ರೂಪಾಂತರಗಳನ್ನು ಒದಗಿಸಲು ನಾವು ಆದ್ಯತೆ ನೀಡಿದ್ದೇವೆ. ವಿಶಿಷ್ಟ ಸ್ವಾದ ಹಾಗೂ ಪರಿಮಳದಿಂದಾಗಿ ಶೇಂಗಾ ಎಣ್ಣೆಯು ಆಂಧ್ರಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕದಲ್ಲಿ ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿಸಲು ಹೆಚ್ಚಾಗಿ ಬಳಕೆಯಾಗುತ್ತದೆ. ಉಪ್ಪಿನಕಾಯಿ ಸೀಸನ್ನಲ್ಲಿ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಬೇಡಿಕೆ 4 ಪಟ್ಟು ವೃದ್ಧಿಸುವುದನ್ನು ಗಮನಿಸಿದ್ದೇವೆ. ಆರೋಗ್ಯಕರ ಅಡುಗೆ ಎಣ್ಣೆಗಳ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆಯಾದ ಫ್ರೀಡಂ ಹೊಸ 5 ಲೀಟರ್ ಶೇಂಗಾ ಎಣ್ಣೆ ಜಾರ್ ಮೂಲಕ ಈ ಉಪ್ಪಿನಕಾಯಿ ಋತುವಿನಲ್ಲಿ ಗ್ರಾಹಕರಿಗೆ ಹೆಚ್ಚುವರಿ ಅನುಕೂಲವನ್ನು ಒದಗಿಸುತ್ತದೆ” ಎಂದರು.

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ಫ್ರೀಡಂ 5 ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣ



ಸಂಜೆ ಸಮಯ ಸುದ್ದಿ

ಬೆಂಗಳೂರು, ಏ.20- ಜೆಮಿನಿ ಎಡಿಬಲ್ & ಫ್ಯಾಟ್ಸ್ ಇಂಡಿಯಾ ಲಿಮಿಟೆಡ್ (ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಹೊಸ 5-ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದೆ. ಇದು ಫ್ರೀಡಂ ಆರೋಗ್ಯಕರ ಅಡುಗೆ ಎಣ್ಣೆಯ ಶ್ರೇಣಿಗೆ ಹೊಸ ಸೇರ್ಪಡೆಯಾಗಿದೆ. ಇದು ಆಹಾರದ ಸುಗಂಧವನ್ನು ಹೊಂದಿದ್ದು, ವಿವಿಧ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ನೀಡುತ್ತದೆ. ಆಂಧ್ರ ಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕ ರಾಜ್ಯಗಳಲ್ಲಿ ಸಾಂಪ್ರದಾಯಿಕ ಸುವಾಸನೆಯ ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿಕೆಗೆ ಆದ್ಯತೆಯ ನೆಲೆಯಲ್ಲಿ ಬಳಕೆಯಾಗುತ್ತಿದೆ. ಫ್ರೀಡಂ ಹೆಲ್ವೆ ಕುಕಿಂಗ್ ಆಯಿಲ್ಸ್ ಸೇಲ್ ಅಂಡ್ ಮಾರ್ಕೆಟಿಂಗ್ ವಿಭಾಗದ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷ ಪಿ. ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಹೊಸ ಜಾರ್ ಬಿಡುಗಡೆ ಮಾಡಿದರು.

ಸಾಂಪ್ರದಾಯಿಕ ಭಾರತೀಯ ಪಾಕಪದ್ಧತಿಗಳಿಗೆ ರುಚಿ ಮತ್ತು ಸುವಾಸನೆಯ ಜೊತೆಗೆ ಪೌಷ್ಟಿಕಾಂಶ ಹಾಗೂ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನೂ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ ನೀಡುತ್ತಿದ್ದು, ಜನಪ್ರಿಯವಾಗಿದೆ. ಬೇಸಗೆ ಕಾಲದಲ್ಲಿ ಜನರು ವಿವಿಧ ಬಗೆಯ ಉಪ್ಪಿನಕಾಯಿ ಮತ್ತು ಭಕ್ಷ್ಯಗಳ ತಯಾರಿಕೆಯಲ್ಲಿ ಈ ಎಣ್ಣೆಗೆ ಆದ್ಯತೆ ನೀಡುತ್ತಿದ್ದಾರೆ. ಅಂಗಡಗಳಿಂದ ಖರೀದಿಸುವ ಉಪ್ಪಿನಕಾಯಿಗಳು ಅಧಿಕೃತ ರುಚಿ, ಗುಣಮಟ್ಟ ಮತ್ತು ಹೆಚ್ಚು ಮುಖ್ಯವಾಗಿ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ಹೊಂದಿರುವುದಿಲ್ಲ. ಮನೆಯಲ್ಲಿ ಅತ್ಯುತ್ತಮ ಪದಾರ್ಥಗಳು ಮತ್ತು ಆರೋಗ್ಯಕರ ವಿಧಾನವನ್ನು ಬಳಸಿ ತಯಾರಿಸಿದ ಉಪ್ಪಿನಕಾಯಿಗಳು ನಿಮ್ಮ ಪ್ರೀತಿಪಾತ್ರರ ಜೊತೆಗೆ ಭಾವನಾತ್ಮಕ ಸಂಬಂಧವನ್ನು ಬೆಸೆಯುತ್ತವೆ. ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿ ಅನೇಕ ಮನೆಗಳಲ್ಲಿ ಕೌಟುಂಬಿಕ ಆಚರಣೆಯಾಗಿದೆ. ನಿಮ್ಮ ಉಪ್ಪಿನಕಾಯಿ ಪಾಲುದಾರರಾಗಿ ಈ ವರ್ಷ ಮನೆಗೆ ತನ್ನಿ, ಹೊಸ 5 ಲೀ ಫ್ರೀಡಮ್ ಶೇಂಗಾ ಎಣ್ಣೆಯನ್ನು!

ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಅವರು ಮಾತನಾಡಿ, "ಫ್ರೀಡಮ್ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದ್ದು ಸಂತೋಷ ತಂದಿದೆ. ಇದು ಈ ಸರಣಿಗೆ ಹೆಚ್ಚಿನ ರೂಪಾಂತರಗಳನ್ನು ಸೇರಿಸುತ್ತದೆ. ನಮ್ಮ ಗ್ರಾಹಕರಿಗೆ ಗುಣಮಟ್ಟದ ಉತ್ಪನ್ನಗಳನ್ನು, ಅವರ ಪಾಕಶಾಲೆಯ ಆದ್ಯತೆಗಳಿಗೆ ಅನುಸಾರ ಅಡುಗೆ ಎಣ್ಣೆಯ ನಿರ್ದಿಷ್ಟ ರೂಪಾಂತರಗಳನ್ನು ಒದಗಿಸಲು ನಾವು ಆದ್ಯತೆ ನೀಡಿದ್ದೇವೆ. ವಿಶಿಷ್ಟ ಸ್ವಾದ ಹಾಗೂ ಪರಿಮಳದಿಂದಾಗಿ ಶೇಂಗಾ ಎಣ್ಣೆಯು ಆಂಧ್ರಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕದಲ್ಲಿ ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿಸಲು ಹೆಚ್ಚಾಗಿ ಬಳಕೆಯಾಗುತ್ತದೆ. ಉಪ್ಪಿನಕಾಯಿ ಸೀಸನ್ನಲ್ಲಿ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಬೇಡಿಕೆ 4 ಪಟ್ಟು ವೃದ್ಧಿಸುವುದನ್ನು ಗಮನಿಸಿದ್ದೇವೆ. ಆರೋಗ್ಯಕರ ಅಡುಗೆ ಎಣ್ಣೆಗಳ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆಯಾದ ಫ್ರೀಡಂ ಹೊಸ 5 ಲೀಟರ್ ಶೇಂಗಾ ಎಣ್ಣೆ ಜಾರ್ ಮೂಲಕ ಈ ಉಪ್ಪಿನಕಾಯಿ ಇರುತ್ತಿರುವಲ್ಲಿ ಗ್ರಾಹಕರಿಗೆ ಹೆಚ್ಚುವರಿ ಅನುಕೂಲವನ್ನು ಒದಗಿಸುತ್ತದೆ" ಎಂದರು.

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ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ 5 ಲೀ. ಜಾರ್ ಅನಾವರಣ

ಬೆಂಗಳೂರು: ಜೆಮಿನಿ ಎಡಿಟಲ್ & ಪಬ್ಲಿಷ್ ಇಂಡಿಯಾ ಲಿಮಿಟೆಡ್ (ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಹೊಸ 5-ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದೆ. ಇದು ಫ್ರೀಡಂ ಆರೋಗ್ಯಕರ ಅಡುಗೆ ಎಣ್ಣೆಯ ಶೇಣಿಗೆ ಹೊಸ ಸೇರ್ಪಡೆಯಾಗಿದೆ. ಇದು ಆಹಾರದ ಸುಗಂಧವನ್ನು ಹೊಂದಿದ್ದು, ವಿವಿಧ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ನೀಡುತ್ತದೆ. ಆಂಧ್ರ ಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕ ರಾಜ್ಯಗಳಲ್ಲಿ ಸಾಂಪ್ರದಾಯಿಕ ಸುವಾಸನೆಯ ಉತ್ಪನ್ನಕಾರ್ಯ ತಯಾರಿಕೆಗೆ ಆದ್ಯತೆಯ ನೆಲೆಯಲ್ಲಿ ಬಳಕೆಯಾಗುತ್ತಿದೆ. ಫ್ರೀಡಂ ಹೆಲ್ವೆ ಕುಕಿಂಗ್ ಆಯಿಲ್ ಸೇಲ್ ಅಂಡ್ ಮಾರ್ಕೆಟಿಂಗ್ ವಿಭಾಗದ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷ ಪಿ. ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಹೊಸ ಜಾರ್ ಬಿಡುಗಡೆ ಮಾಡಿದರು.

ಸಾಂಪ್ರದಾಯಿಕ ಭಾರತೀಯ ಪಾಕಪದ್ಧತಿಗಳಿಗೆ ರುಚಿ ಮತ್ತು ಸುವಾಸನೆಯ ಜತೆಗೆ ಪೌಷ್ಟಿಕಾಂಶ ಹಾಗೂ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನೂ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ ನೀಡುತ್ತಿದ್ದು, ಜನಪ್ರಿಯವಾಗಿದೆ. ಬೇಸಗೆ ಕಾಲದಲ್ಲಿ ಜನರು ವಿವಿಧ ಬಗೆಯ ಉತ್ಪನ್ನಕಾರ್ಯ ಮತ್ತು ಭಕ್ಷ್ಯಗಳ ತಯಾರಿಕೆಯಲ್ಲಿ ಈ ಎಣ್ಣೆಗೆ ಆದ್ಯತೆ ನೀಡುತ್ತಿದ್ದಾರೆ. ಆಂಗಡಿಗಳಿಂದ ಖರೀದಿಸುವ ಉತ್ಪನ್ನಕಾರ್ಯಗಳು ಅಧಿಕೃತ ರುಚಿ, ಗುಣಮಟ್ಟ ಮತ್ತು ಹೆಚ್ಚು ಮುಖ್ಯವಾಗಿ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ಹೊಂದಿರುವುದಿಲ್ಲ. ಮನೆಯಲ್ಲಿ ಆತ್ಮತಮ ಪದಾರ್ಥಗಳು ಮತ್ತು ಆರೋಗ್ಯಕರ ವಿಧಾನವನ್ನು ಬಳಸಿ ತಯಾರಿಸಿದ ಉತ್ಪನ್ನಕಾರ್ಯಗಳು ನಿಮ್ಮ ಪ್ರೀತಿಪಾತ್ರರ ಜೊತೆಗೆ ಭಾವನಾತ್ಮಕ ಸಂಬಂಧವನ್ನು ಬೆಸೆಯುತ್ತವೆ. ಉತ್ಪನ್ನಕಾರ್ಯ ತಯಾರಿ ಅನೇಕ ಮನೆಗಳಲ್ಲಿ ಕೌಟುಂಬಿಕ ಆಚರಣೆಯಾಗಿದೆ. ನಿಮ್ಮ ಉತ್ಪನ್ನಕಾರ್ಯ ಪಾಲುದಾರರಾಗಿ ಈ ವರ್ಷ ಮನೆಗೆ ತನ್ನ ಹೊಸ 5 ಲೀ ಫ್ರೀಡಮ್ ಶೇಂಗಾ ಎಣ್ಣೆಯನ್ನು!

ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಅವರು ಮಾತನಾಡಿ, ಫ್ರೀಡಮ್ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದ್ದು ಸಂತೋಷ ತಂದಿದೆ. ಇದು ಈ ಸರಣಿಗೆ ಹೆಚ್ಚಿನ ರೂಪಾಂತರಗಳನ್ನು ಸೇರಿಸುತ್ತದೆ. ನಮ್ಮ ಗ್ರಾಹಕರಿಗೆ ಗುಣಮಟ್ಟದ ಉತ್ಪನ್ನಗಳನ್ನು, ಅವರ ಪಾಕಶಾಲೆಯ ಆದ್ಯತೆಗಳಿಗೆ ಅನುಸಾರ ಅಡುಗೆ ಎಣ್ಣೆಯ ನಿರ್ದಿಷ್ಟ ರೂಪಾಂತರಗಳನ್ನು ಒದಗಿಸಲು ನಾವು ಆದ್ಯತೆ ನೀಡಿದ್ದೇವೆ ಎಂದರು.

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ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ 5 ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣ

ವಿಶ್ವವಾರಿಧಿ | ಬೆಂಗಳೂರು

ಜೆಮಿನಿ ಎಡಿಟಲ್ಸ್ & ಪ್ಯಾಟ್ಸ್ ಇಂಡಿಯಾ ಲಿಮಿಟೆಡ್ (ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಹೊಸ 5-ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದೆ. ಇದು ಫ್ರೀಡಂ ಆರೋಗ್ಯಕರ ಅಡುಗೆ ಎಣ್ಣೆಯ ಶ್ರೇಣಿಗೆ ಹೊಸ ಸೇರ್ಪಡೆಯಾಗಿದೆ. ಇದು ಆಹಾರದ ಸುಗಂಧವನ್ನು ಹೊಂದಿದ್ದು, ವಿವಿಧ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ನೀಡುತ್ತದೆ. ಅಂಥ ಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕ ರಾಜ್ಯಗಳಲ್ಲಿ ಸಾಂಪ್ರದಾಯಿಕ ಸುವಾಸನೆಯ ಉತ್ಪನ್ನವಾಗಿ ತಯಾರಿಕೆಗೆ ಆದ್ಯತೆಯ ನೆಲೆಯಲ್ಲಿ ಬಳಕೆಯಾಗುತ್ತಿದೆ. ಫ್ರೀಡಂ ಹೆಲ್ಸಿ ಕುಕಿಂಗ್ ಆಯಲ್ಸ್ ಸೇಲ್ ಆಂಡ್ ಮಾರ್ಕೆಟಿಂಗ್ ವಿಭಾಗದ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷ ಪಿ. ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಹೊಸ ಜಾರ್ ಬಿಡುಗಡೆ ಮಾಡಿದರು.



ಸಾಂಪ್ರದಾಯಿಕ ಭಾರತೀಯ ಪಾಕಪದ್ಧತಿಗಳಿಗೆ ರುಚಿ ಮತ್ತು ಸುವಾಸನೆಯ ಜೊತೆಗೆ ಪೌಷ್ಟಿಕಾಂಶ ಹಾಗೂ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನೂ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ ನೀಡುತ್ತಿದ್ದು, ಜನಪ್ರಿಯವಾಗಿದೆ. ಬೇಸಗೆ ಕಾಲದಲ್ಲಿ ಜನರು ವಿವಿಧ ಬಗೆಯ ಉತ್ಪನ್ನಗಳನ್ನು ಮತ್ತು ಭಕ್ಷ್ಯಗಳ ತಯಾರಿಕೆಯಲ್ಲಿ ಈ ಎಣ್ಣೆಗೆ ಆದ್ಯತೆ ನೀಡುತ್ತಿದ್ದಾರೆ. ಅಂಗಡಗಳಿಂದ ಖರೀದಿಸುವ ಉತ್ಪನ್ನಗಳಿಗೆ ಅಧಿಕೃತ ರುಚಿ, ಗುಣಮಟ್ಟ ಮತ್ತು ಹೆಚ್ಚು ಮುಖ್ಯವಾಗಿ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ಹೊಂದಿರುವುದಿಲ್ಲ. ಮನೆಯಲ್ಲಿ ಅತ್ಯುತ್ತಮ ಪದಾರ್ಥಗಳು ಮತ್ತು ಆರೋಗ್ಯಕರ ವಿಧಾನವನ್ನು ಬಳಸಿ ತಯಾರಿಸಿದ ಉತ್ಪನ್ನಗಳು ನಿಮ್ಮ ಪ್ರೀತಿಪಾತ್ರರ ಜೊತೆಗೆ ಭಾವನಾತ್ಮಕ ಸಂಬಂಧವನ್ನು ಬೆಸೆಯುತ್ತವೆ. ಉತ್ಪನ್ನವು ತಯಾರಿ ಅನೇಕ ಮನೆಗಳಲ್ಲಿ ಕೌಟುಂಬಿಕ ಆಚರಣೆಯಾಗಿದೆ. ನಿಮ್ಮ ಉತ್ಪನ್ನವು ಹಾಲುಮಾರಾಳಿಗೆ ಈ ವರ್ಷ ಮನೆಗೆ ತನ್ನಿ, ಹೊಸ 5 ಲೀ ಫ್ರೀಡಮ್ ಶೇಂಗಾ ಎಣ್ಣೆಯನ್ನು!

ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಅವರು ಮಾತನಾಡಿ, "ಫ್ರೀಡಮ್ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದ್ದು ಸಂತೋಷ ತಂದಿದೆ. ಇದು ಈ ಸರಣಿಗೆ ಹೆಚ್ಚಿನ ರೂಪಾಂತರಗಳನ್ನು ಸೇರಿಸುತ್ತದೆ. ನಮ್ಮ ಗ್ರಾಹಕರಿಗೆ ಗುಣಮಟ್ಟದ ಉತ್ಪನ್ನಗಳನ್ನು, ಅವರ ಪಾಕತಾಲಿಯ ಆದ್ಯತೆಗಳಿಗೆ ಅನುಸಾರ ಅಡುಗೆ ಎಣ್ಣೆಯ ನಿರ್ದಿಷ್ಟ ರೂಪಾಂತರಗಳನ್ನು ಒದಗಿಸಲು ನಾವು ಆದ್ಯತೆ ನೀಡಿದ್ದೇವೆ. ವಿಶಿಷ್ಟ ಸ್ವಾದ ಹಾಗೂ ಪರಿಮಳದಿಂದಾಗಿ ಶೇಂಗಾ ಎಣ್ಣೆಯು ಅಂಥಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕದಲ್ಲಿ ಉತ್ಪನ್ನವಾಗಿ ತಯಾರಿಸಲು ಹೆಚ್ಚಾಗಿ ಬಳಕೆಯಾಗುತ್ತದೆ. ಉತ್ಪನ್ನವು ಸೀಸನ್‌ನಲ್ಲಿ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಬೇಡಿಕೆ 4 ಪಟ್ಟು ವೃದ್ಧಿಸುವುದನ್ನು ಗಮನಿಸಿದ್ದೇವೆ. ಆರೋಗ್ಯಕರ ಅಡುಗೆ ಎಣ್ಣೆಗಳ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆಯಾದ ಫ್ರೀಡಂ ಹೊಸ 5 ಲೀಟರ್ ಶೇಂಗಾ ಎಣ್ಣೆ ಜಾರ್ ಮೂಲಕ ಈ ಉತ್ಪನ್ನವು ಋತುಮಾನದಲ್ಲಿ ಗ್ರಾಹಕರಿಗೆ ಹೆಚ್ಚುವರಿ ಅನುಕೂಲವನ್ನು ಒದಗಿಸುತ್ತದೆ" ಎಂದರು.

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ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ 5 ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣ



ಬೆಂಗಳೂರು: ಜೆಮಿನಿ ಎಡಿಬಲ್ಸ್ & ಫ್ಯಾಕ್ಟ್ ಇಂಡಿಯಾ ಲಿಮಿಟೆಡ್ (ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಹೊಸ 5-ಲೀಟರ್ ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದೆ. ಇದು ಫ್ರೀಡಂ ಆರೋಗ್ಯಕರ ಅಡುಗೆ ಎಣ್ಣೆಯ ಶ್ರೇಣಿಗೆ ಹೊಸ ಸೇರ್ಪಡೆಯಾಗಿದೆ. ಇದು ಆಹ್ಲಾದಕರ ಸುಗಂಧವನ್ನು ಹೊಂದಿದ್ದು, ವಿವಿಧ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ನೀಡುತ್ತದೆ. ಆಂಧ್ರ ಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕ ರಾಜ್ಯಗಳಲ್ಲಿ ಸಾಂಪ್ರದಾಯಿಕ ಸುವಾಸನೆಯ ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿಕೆಗೆ ಆದ್ಯತೆಯ ನೆಲೆಯಲ್ಲಿ ಬಳಕೆಯಾಗುತ್ತಿದೆ. ಫ್ರೀಡಂ ಹೆಲ್ಸಿ ಕುಕಿಂಗ್ ಆಯಿಲ್ಸ್ ಸೇಲ್ಸ್ ಅಂಡ್ ಮಾರ್ಕೆಟಿಂಗ್ ವಿಭಾಗದ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷ ಪಿ. ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಹೊಸ ಜಾರ್ ಬಿಡುಗಡೆ ಮಾಡಿದರು.

ಸಾಂಪ್ರದಾಯಿಕ ಭಾರತೀಯ ಪಾಕಪದ್ಧತಿಗಳಿಗೆ ರುಚಿ ಮತ್ತು ಸುವಾಸನೆಯ ಜತೆಗೆ ಪೌಷ್ಟಿಕಾಂಶ ಹಾಗೂ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನೂ ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆ ನೀಡುತ್ತಿದ್ದು, ಜನಪ್ರಿಯವಾಗಿದೆ. ಬೇಸಗೆ ಕಾಲದಲ್ಲಿ ಜನರು ವಿವಿಧ ಬಗೆಯ ಉಪ್ಪಿನಕಾಯಿ ಮತ್ತು ಭಕ್ಷ್ಯಗಳ ತಯಾರಿಕೆಯಲ್ಲಿ ಈ ಎಣ್ಣೆಗೆ ಆದ್ಯತೆ ನೀಡುತ್ತಿದ್ದಾರೆ. ಅಂಗಡಗಳಿಂದ ಖರೀದಿಸುವ ಉಪ್ಪಿನಕಾಯಿಗಳು ಅಧಿಕೃತ ರುಚಿ, ಗುಣಮಟ್ಟ ಮತ್ತು ಹೆಚ್ಚು ಮುಖ್ಯವಾಗಿ ಆರೋಗ್ಯ ಪ್ರಯೋಜನಗಳನ್ನು ಹೊಂದಿರುವುದಿಲ್ಲ. ಮನೆಯಲ್ಲಿ ಆತ್ಮಪ್ರೇಮ ಪದಾರ್ಥಗಳು ಮತ್ತು ಆರೋಗ್ಯಕರ ವಿಧಾನವನ್ನು ಬಳಸಿ ತಯಾರಿಸಿದ ಉಪ್ಪಿನಕಾಯಿಗಳು ನಿಮ್ಮ ಪ್ರೀತಿಪಾತ್ರರ ಜೊತೆಗೆ ಭಾವನಾತ್ಮಕ ಸಂಬಂಧವನ್ನು ದೆಸೆಯುತ್ತವೆ. ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿ ಅನೇಕ ಮನೆಗಳಲ್ಲಿ ಕೌಟುಂಬಿಕ ಆಚರಣೆಯಾಗಿದೆ. ನಿಮ್ಮ ಉಪ್ಪಿನಕಾಯಿ ಪಾಲುದಾರರಾಗಿ ಈ ವರ್ಷ ಮನೆಗೆ ತನ್ನಿ. ಹೊಸ 5 ಲೀ ಫ್ರೀಡಮ್ ಶೇಂಗಾ ಎಣ್ಣೆಯನ್ನು! ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಅವರು ಮಾತನಾಡಿ.

"ಫ್ರೀಡಮ್ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀ. ಜಾರ್ ಅನಾವರಣಗೊಳಿಸಿದ್ದು ಸಂತೋಷ ತಂದಿದೆ. ಇದು ಈ ಸರಣಿಗೆ ಹೆಚ್ಚಿನ ರೂಪಾಂತರಗಳನ್ನು ಸೇರಿಸುತ್ತದೆ. ನಮ್ಮ ಗ್ರಾಹಕರಿಗೆ ಗುಣಮಟ್ಟದ ಉತ್ಪನ್ನಗಳನ್ನು, ಅವರ ಪಾಕಶಾಲೆಯ ಆದ್ಯತೆಗಳಿಗೆ ಅನುಸಾರ ಅಡುಗೆ ಎಣ್ಣೆಯ ನಿರ್ದಿಷ್ಟ ರೂಪಾಂತರಗಳನ್ನು ಒದಗಿಸಲು ನಾವು ಆದ್ಯತೆ ನೀಡಿದ್ದೇವೆ. ವಿಶಿಷ್ಟ ಸ್ವಾದ ಹಾಗೂ ಪರಿಮಳದಿಂದಾಗಿ ಶೇಂಗಾ ಎಣ್ಣೆಯು ಆಂಧ್ರಪ್ರದೇಶ, ತೆಲಂಗಾಣ ಮತ್ತು ಕರ್ನಾಟಕದಲ್ಲಿ ಉಪ್ಪಿನಕಾಯಿ ತಯಾರಿಸಲು ಹೆಚ್ಚಾಗಿ ಬಳಕೆಯಾಗುತ್ತದೆ. ಉಪ್ಪಿನಕಾಯಿ ಸೀಸನ್ನಲ್ಲಿ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಬೇಡಿಕೆ 4 ಪಟ್ಟು ವೃದ್ಧಿಸುವುದನ್ನು ಗಮನಿಸಿದ್ದೇವೆ. ಆರೋಗ್ಯಕರ ಅಡುಗೆ ಎಣ್ಣೆಗಳ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆಯಾದ ಫ್ರೀಡಂ ಹೊಸ 5 ಲೀಟರ್ ಶೇಂಗಾ ಎಣ್ಣೆ ಜಾರ್ ಮೂಲಕ ಈ ಉಪ್ಪಿನಕಾಯಿ ಋತುವಿನಲ್ಲಿ ಗ್ರಾಹಕರಿಗೆ ಹೆಚ್ಚುವರಿ ಅನುಕೂಲವನ್ನು ಒದಗಿಸುತ್ತದೆ" ಎಂದರು.

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फ्रीडम भुईमूग तेल ५ लिटर जारचे अनावरण

बेंगळूर : जीईएफ इंडियाने त्यांच्या फ्रीडम ग्राउंडनर ऑईलच्या नवीन ५ लिटर जारचे अनावरण कंपनीचे वरिष्ठ उपाध्यक्ष पी. चंद्रशेखर रेड्डी यांच्या हस्ते केले. फ्रीडम हेल्दी कुकिंग ऑईल हे स्वयंपाकाचे तेल देण्यावर विश्वास ठेवते. ज्यात पीष्टिकता जास्त असते आणि पारंपरिक भारतीय पाककृतींच्या चव आणि सुगंधाशी तडजोड न करता आरोग्यदायी फायदे देतात. लोक शेंगदाणा तेलाला प्राधान्य देतात. विशेषतः जेव्हा ते उन्हाळ्याच्या हंगामात विविध प्रकारचे लोणचे आणि इतर पारंपरिक पदार्थ बनवितात. लोणच्याच्या हंगामात शेंगदाणा तेलाची मागणी ४ पटीने वाढते. फ्रीडम हेल्दी कुकिंग ऑईल बास्केटमध्ये नवीन ५ लिटर शेंगदाणा तेलाच्या कॅनची भर घातल्याने ग्राहकांना या लोणच्याच्या मोसमात अधिक सुविधा उपलब्ध झाली आहे.

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ଫ୍ରିଡମ୍ ୫ ଲିଟର ବାଦାମତେଲ ଜାର୍ ଉନ୍ମୋଚିତ

ବେଙ୍ଗାଳୁରୁ, ୨୦୧୪

ଚେମ୍ପୈନ୍ ଏଡିଟରୀ ଏବଂ ପ୍ୟାବ୍ ଇଣ୍ଡିଆ ଲିମିଟେଡ୍ (ଡିଏଫ୍ ଇଣ୍ଡିଆ) ପକ୍ଷରୁ ମଙ୍ଗଳବାର ଫ୍ରିଡମ୍ ବାଦାମତେଲର ୫ଲିଟର ଜାର୍ ଉନ୍ମୋଚନ କରାଯାଇଛି । ଏହା ଏକ ସ୍ବାସ୍ଥ୍ୟକର ରନ୍ଧନ ଚୈତ୍ଯ। ଖାଦ୍ୟକୁ ସ୍ବାଦିଷ୍ଟ ମଧ୍ୟ କରିଥାଏ । ଆନ୍ତ୍ରପ୍ରଦେଶ, ତେଲଙ୍ଗାନା ଏବଂ କର୍ନାଟକ ଭଳି ରାଜ୍ୟରେ ପାରମ୍ପରିକ ସ୍ବାଦ ଏବଂ ଦୁରନ୍ଧ ପାଇଁ ଏହାର ଅଧିକ ଚାହିଦା ଥାଏ । ଫ୍ରିଡମ୍ ଏହି ୫ଲିଟର ଜାର୍କୁ ଫ୍ରିଡମ୍ ହେଲ୍ଡି ଟୁଡିଂ ଅଏଲ୍ ଭେରୁ ଏବଂ ମାକେଟିଂ ବିଭାଗ ବରିଷ୍ଠ ଉପସଭାପତି ପି. ଚନ୍ଦ୍ରଶେଖରା ରେଡ୍ଡିଙ୍କ ଉପସ୍ଥିତିରେ ଉନ୍ମୋଚନ କରାଯାଇଥିଲା । ଏହି ଉନ୍ମୋଚନ ଅବସରରେ ରେଡ୍ଡି କହିଛନ୍ତି, ଫ୍ରିଡମ୍ ବାଦାମ ତେଲର ୫ ଲିଟର ଜାର୍ ଉନ୍ମୋଚନ କରି ଆମେ ସ୍ବାସ୍ଥ ଅନୁଭବ କରୁଛୁ । ଏହାଦ୍ୱାରା କମ୍ପାନୀର ପୋର୍ଟଫୋଲିଓରେ ବୃଦ୍ଧି ହୋଇଛି । ଆମେ ସର୍ବଦା ଗ୍ରାହକଙ୍କୁ ଉତ୍ତମ ଚିନିଷ ପ୍ରଦାନ କରିବା ବିଭାଗେ ଧ୍ୟାନ ଦେଇଥାଉ ଏବଂ ସେମାନଙ୍କ ପସନ୍ଦର ଭିନ୍ନ ଭିନ୍ନ ଭୋଗରେ ପାଇଁ ଭିନ୍ନ ଭିନ୍ନ ପ୍ରକାରରେ ରନ୍ଧନ ଚୈତ୍ଯ ଯୋଗାଇଦେବୁ । ଏହି ତେଲର ସ୍ବାଦ ସ୍ବାଦ



ଓ ଦୁରନ୍ଧ ପାଇଁ ଆନ୍ତ୍ରପ୍ରଦେଶ, ତେଲଙ୍ଗାନା ଏବଂ କର୍ନାଟକରେ ଲୋକମାନେ ଆଚାର ପ୍ରସ୍ତୁତ ପାଇଁ ବିଶେଷ ଭାବରେ ଏହାକୁ ବ୍ୟବହାର କରିଥାନ୍ତି । ଆଚାର ତିଆରି ସମୟରେ ଏହି ତେଲର ଚାହିଦା ଧରୁଣା ବୃଦ୍ଧି ପାଇଥିବାର ଅନୁଭବ କରୁଥିବା ରେଡ୍ଡି କହିଛନ୍ତି । ଏହାଛଡ଼ା ଫ୍ରିଡମ୍ ହେଲ୍ଡି ଟୁଡିଂ ଅଏଲ୍ ବାସ୍ତବରେ ଏହି ନୂଆ ୫ଲିଟର ବାଦାମ ତେଲ ଜାର୍ ଯୋଡ଼ିବା ଦ୍ୱାରା ଏହି ଆଚାର ସିଟିନରେ ଗ୍ରାହକମାନେ ଅତିରିକ୍ତ ଦୁର୍ଭିଧା ପାଇପାରିବେ ବୋଲି ରେଡ୍ଡି ଉନ୍ମୋଚନ ଅବସରରେ ମତ ଦେଇଥିଲେ ।

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உன்னையும் எண்ணெய்யிலும் ஆரோக்கியம்



பெங்களூர், ஏப். 20- ஜெமினி எடிபிள்ஸ் அண்ட் பேட்ஸ் இந்தியா லிமிடெட் (ஃப்ரீடம் புதிய 5-லிட்டர் ஜாடி வேர்க்கடலை எண்ணெயை வெளியிட்டது. ஆரோக்கியமான சமையல் எண்ணெய்களின் வரம்பில் ஃப்ரீடம் புதிய கூடுதலாகும்.) பி

சந்திரசேகர் ரெட்டி, மூத்த துணைத் தலைவர், ஃப்ரீடம் ஹெல்தி சமையல் எண்ணெய் விற்பனை மற்றும் சந்தைப்படுத்தல் பிரிவு, புதிய 5 ஜாடி புதிய கடலை எண்ணெயை வெளியிட்டது. ஃப்ரீடம் வேர்க்கடலை எண்ணெய் அதன் சுவை மற்றும் நறுமணம் மற்றும் ஊட்டச்சத்து மற்றும் ஆரோக்கிய நலன்களுக்காக பாரம்பரிய இந்திய உணவு வகைகளிலும் பிரபலமானது. கோடை காலத்தில், மக்கள் பல்வேறு வகையான ஊறுகாய் மற்றும் உணவுகள் தயாரிப்பதற்கு இந்த எண்ணெயை விரும்புகிறார்கள். சந்திரசேகர் ரெட்டி கூறுகையில், “ஃப்ரீடம் பீனட் ஆயிலின் 5 லிட்டர் ஜாடியை வெளியிட்டதில் நாங்கள் மகிழ்ச்சியடைகிறோம். இது தொடரில் மேலும் பல வகைகளைச் சேர்க்கும். “தெலுங்கானா மற்றும் கர்நாடகாவில் உருளைக்கிழங்கு மசாலா அதிகம் பயன்படுத்தப்படுகிறது. வேர்க்கடலைக்கான தேவை அதிகரித்துள்ளதைக் கண்டோம். ஊறுகாய் பருவத்தில் நான்கு மடங்கு எண்ணெய். ஆரோக்கியமான சமையல் எண்ணெய்களை உற்பத்தி செய்யும் என்றார்.

Name of the Website: www.kitchenherald.com

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Gemini Edibles and Fats India launches five litre jar of Freedom Groundnut Oil

by Akansha Pandey — April 21, 2022



Gemini Edibles and Fats India launches five litre jar of Freedom Groundnut Oil

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Press Release (chedit@imawv.org)



Gemini Edibles and Fats India launches five litre jar of Freedom Groundnut Oil

Gemini Edibles and Fats India Ltd. (GEF India) unveiled their new five-litre jar of Freedom Groundnut Oil. This new five-litre jar is the latest addition to the Freedom Healthy Cooking Oil offerings. It has a nutty flavour and offers various health benefits and is preferred for making pickles with traditional flavour and aroma, in the states of Andhra Pradesh, Telangana and Karnataka. The new five-litre jar for Freedom Groundnut Oil was launched by P Chandra Shekhara Reddy, Senior Vice President, Sales and Marketing, Freedom Healthy Cooking Oils.

Freedom Healthy Cooking Oil believes in offering edible oils which are high in nutrition and offer health benefits without compromising on the taste and aroma of the traditional Indian cuisines. People have a preference for groundnut oil particularly when they make different types of pickles during the summer season and other traditional dishes.

In current times, most people end up buying the commercial store selling pickles due to several reasons like lack of time and lack of idea on pickle making, etc. But these store-bought pickles generally lack the authentic taste, quality and more importantly the health benefits. Homemade pickles are made using the finest of ingredients and hygienic methods, with the added nostalgic feel of being connected to your loved ones. Making pickles is a family ritual in many homes. This year the new five-litre Freedom Groundnut Oil is your pickle partner.

Speaking about the launch, P Chandra Shekhara Reddy, Senior Vice President, Sales and Marketing, Freedom Healthy Cooking Oils, said, "We are pleased to launch the five-litre jar of Freedom Groundnut Oil which adds more variants to the portfolio. Our focus lies in providing quality products to our consumers and offering specific variants of oils for their varied culinary preferences. Groundnut Oil is the most preferred oil for making pickles in Andhra Pradesh, Telangana and Karnataka, primarily due to the unique aroma and flavour of the oil. We have observed that the demand for groundnut oil increases four times during the pickle season. The addition of a new five-litre groundnut oil jar to the Freedom Healthy Cooking Oils basket provides the consumers added convenience this pickle season."

Name of the Website: www.indifoodbev.com

Elink: <https://indifoodbev.com/packaging/freedom-groundnut-oil/>

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Freedom groundnut oil 5 liter jar unveiled

The nutty flavor offers various health benefits for making pickle

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Freedom Groundnut Oil 5 liter jar unveiled. Photo Freedom Groundnut

Gemini Edibles & Fats India (GEF India) unveiled their new 5-liter jar of Freedom Groundnut Oil. This new 5 ltr jar is the latest addition to the freedom healthy cooking oil offerings. It has a nutty flavor and offers various health benefits and is preferred for making pickles with traditional flavor and aroma in the states of Andhra Pradesh, Telangana

Name of the Website: www.marketingstrategies.in

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21/04/2022



Gemini Edibles & Fats India Ltd (GEF India) unveiled their new 5-liter jar of Freedom Groundnut Oil. This new 5 ltr jar is the latest addition to the Freedom Healthy Cooking Oil offerings. It has a nutty flavour and offers various health benefits and is preferred for making pickles with traditional flavour and aroma in the states of Andhra Pradesh, Telangana and Karnataka. The new 5 ltr jar for Freedom Groundnut Oil was launched by Mr. P. Chandra Shekhara Reddy, Senior Vice President, Sales & Marketing, Freedom Healthy Cooking Oils.

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Name of the Website: www.passionateinmarketing.com

Elink: <https://www.passionateinmarketing.com/freedom-groundnut-oil-5-ltr-jar-unveiled/>

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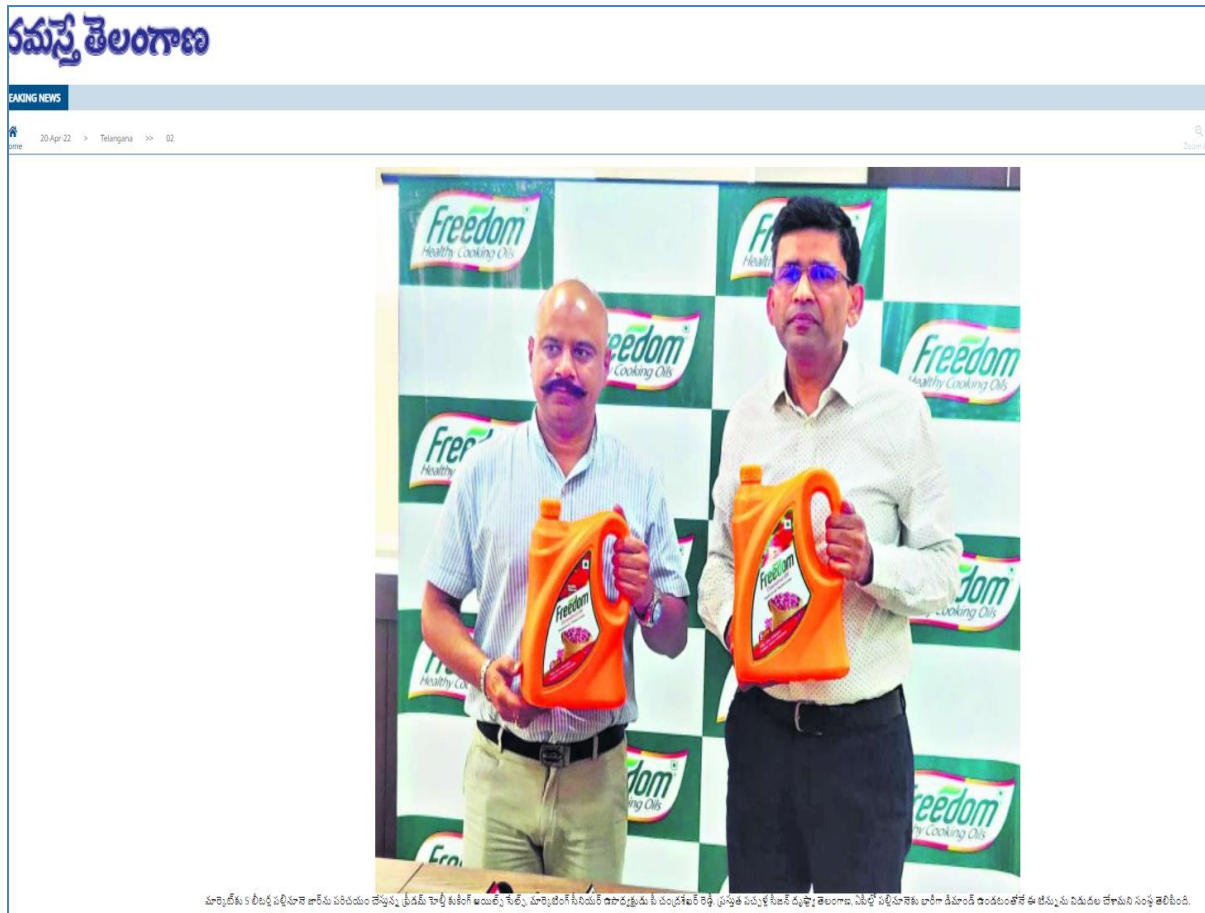
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Name of the Website: www.prameyanews.com

Elink: <https://www.prameyanews.com/freedom-groundnut-oil-5-ltr-jar-unveiled/>

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Elink: https://www.prajavani.net/business/commerce-news/freedom-groundnut-oil-5-ltr-jar-unveiled-930096.html

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ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ 5 ಲೀಟರ್ ಜಾರ್ ಬಿಡುಗಡೆ

ಪ್ರಜಾವಾಣಿ ವಾರ್ತೆ Updated: 20 ಏಪ್ರಿಲ್ 2022, 19:44 IST

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ಬೆಂಗಳೂರು: ಜೆಮಿನಿ ಎಡಿಬಿಲ್ಸ್ ಆಂಡ್ ಫ್ಯಾಕ್ಟ್ರಿ ಇಂಡಿಯಾ ಲಿಮಿಟೆಡ್, ಫ್ರೀಡಂ ಶೇಂಗಾ ಎಣ್ಣೆಯ ಹೊಸ 5 ಲೀಟರ್ ಜಾರ್ ಬಿಡುಗಡೆ ಮಾಡಿದೆ. 'ಫ್ರೀಡಂ'ನ ಆರೋಗ್ಯಕರ ಅಡುಗೆ ಎಣ್ಣೆಯ ಶ್ರೇಣಿಗೆ ಇದು ಹೊಸ ಸೇರ್ಪಡೆ ಎಂದು ಫ್ರೀಡಂ ಹೆಲ್ಥಿ ಕುಕಿಂಗ್ ಆಯಿಲ್ಸ್‌ನ ಮಾರುಕಟ್ಟೆ ವಿಭಾಗದ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷ ಪಿ. ಚಂದ್ರಶೇಖರ ರೆಡ್ಡಿ ಹೇಳಿದ್ದಾರೆ.

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The video player shows a man in a white shirt and glasses speaking into a microphone with the 'HYBIZ' logo. The background features large banners for 'Freedom Healthy Cooking Oils' and 'HYBIZ TV'. A search bar is visible at the top of the player interface. The video progress bar indicates 0:06 / 1:46.

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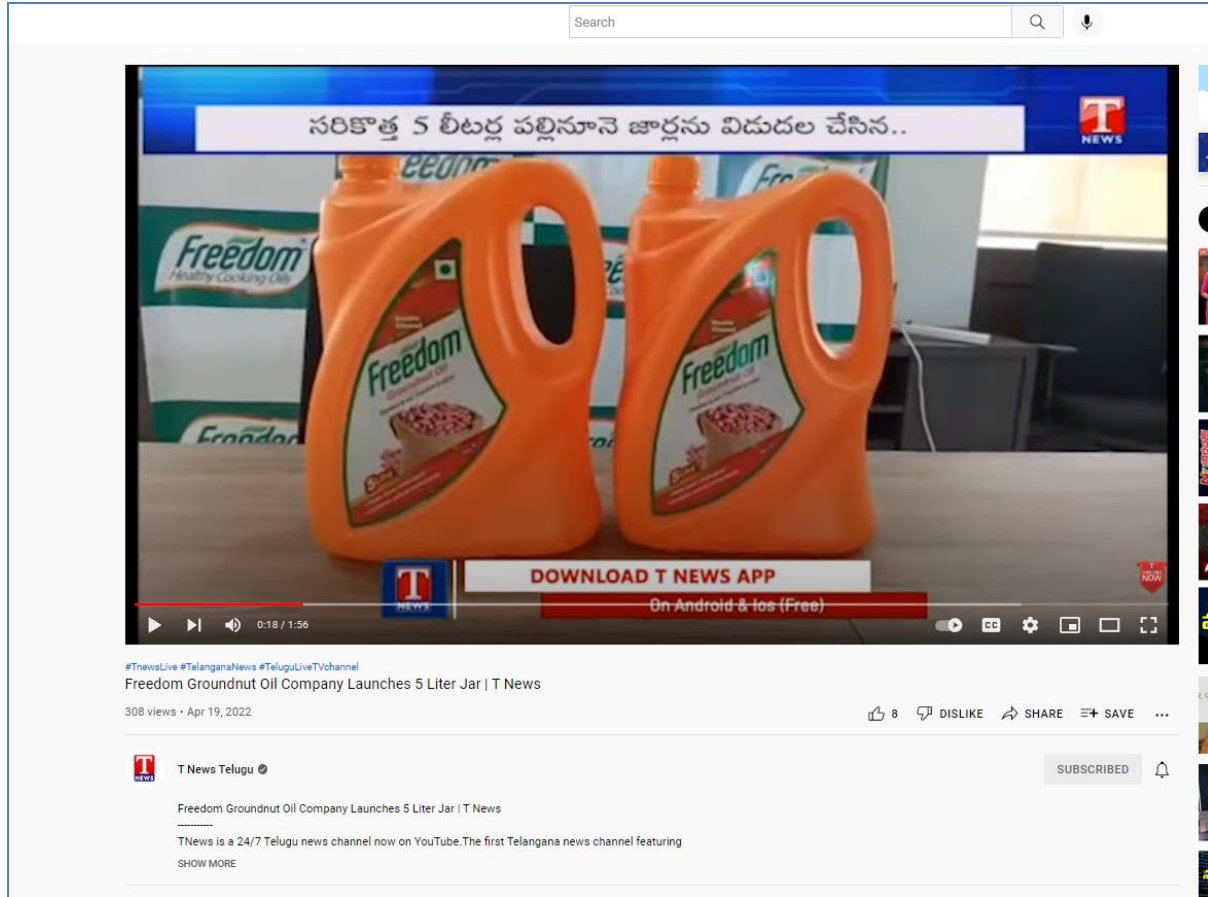
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Indonesia export ban traps 290,000 T of palm oil shipments for India

Reuters • Last Updated: Apr 28, 2022, 03:20 PM IST

Synopsis

The disruption in shipments after Indonesia widened its export ban to include crude and refined palm oil will create a vegetable oil shortage in top importer India, the officials said. Second-biggest exporter Malaysia is already struggling to meet higher demand levels and is asking for near record prices for prompt shipments, they said.



Palm oil - used in everything from cakes and frying fats to cosmetics and cleaning products - accounts for nearly 60% of global vegetable oil shipments, and top producer Indonesia accounts for around a third of all vegetable oil exports.

Indonesia's wider [palm oil](#) export ban has trapped at least 290,000 tonnes of the [edible oil](#) meant to be headed to [India](#) at ports and oil mills in the world's top producer, four [industry](#) officials told Reuters on Thursday.

The disruption in [shipments](#) after [Indonesia](#) widened its export ban to include crude and refined palm oil will create a vegetable oil shortage in top importer India, the officials said. Second-biggest exporter Malaysia is already struggling to meet higher demand levels and is asking for near record prices for prompt shipments, they said.

"Our vessel of 16,000 tonnes is stuck at Kumai port in Indonesia," said Pradeep Chowdhry, managing director of Gemini Edibles & Fats India Pvt Ltd, which buys around 30,000 tonnes of Indonesian palm oil every month.

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Business

India-Bound Palm Oil Shipments Stuck Due To Indonesia Export Ban

By [Admin](#) · April 28, 2022 · 1 · 0

Mumbai:

Indonesia's sweeping palm oil export ban has trapped at least 290,000 tonnes of edible oil in the world's top producing ports and oil mills, four industry executives told Reuters on Thursday.

The disruption in shipments after Indonesia widened its export ban to include crude and refined palm oil would create a shortage of vegetable oil in top importer India, officials said. He said Malaysia, the second largest exporter, is already struggling to meet high demand levels and is demanding record prices for prompt shipments.

"Our 16,000-tonne ship is stranded at Kumai port in Indonesia, which buys about 30,000 tonnes of Indonesian palm oil every month," said Pradeep Choudhary, managing director, Gemini Edibles & Fats India Pvt Ltd.

"We don't know when Indonesia will lift the ban, and stuck shipments will be delivered."

India is the largest importer of palm oil in the world and is dependent on Indonesia for almost half of the 700,000 tonnes produced each month.

Sandeep Bajoria, chief executive of vegetable oil brokerage and consultancy firm Sunwin Group, said buyers are now rushing to buy from Malaysia, but Kuala Lumpur cannot meet the demand.

He added that Malaysian sellers are bound by their old commitments and cannot provide palm oil for speedy shipment.

Name of the Website: www.money.usnews.com

Elink: <https://money.usnews.com/investing/news/articles/2022-04-28/indonesia-export-ban-traps-290-000-t-of-palm-oil-shipments-for-india-trade>

Indonesia Export Ban Traps 290,000 T of Palm Oil Shipments for India -Trade

By Reuters | April 28, 2022, at 5:08 a.m.



Trucks with palm oil fresh fruit bunches are parked in a queue at a palm oil factory in Siak regency, Riau province, Indonesia, April 28, 2022. Picture taken with a drone April 28, 2022. REUTERS/Willy Kurniawan

By Rajendra Jadhav

MUMBAI (Reuters) - Indonesia's wider palm oil export ban has trapped at least 290,000 tonnes of the edible oil meant to be headed to India at ports and oil mills in the world's top producer, four industry officials told Reuters on Thursday.

The disruption in shipments after Indonesia widened its export ban to include crude and refined palm oil will create a vegetable oil shortage in top importer India, the officials said. Second-biggest exporter Malaysia is already struggling to meet higher demand levels and is asking for near record prices for prompt shipments, they said.

"Our vessel of 16,000 tonnes is stuck at Kumai port in Indonesia," said Pradeep Chowdhry, managing director of Gemini Edibles & Fats India Pvt Ltd, which buys around 30,000 tonnes of Indonesian palm oil every month.

"We don't know when Indonesia will lift the ban, and stuck shipments will be delivered."

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As 290,000-tonne shipments get trapped, Indonesian palm oil export ban to hit India badly

Edited By: Gandhari Velle
New Delhi • Updated: Apr 28, 2022, 11:23 PM (IST)





Indonesian palm oil export ban to hit India badly (representative image). Photograph: (Reuters)

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The ban has also brought bad news for India, which is the world's biggest importer of palm oil. India relies on Indonesia for nearly half of the 700,000 tonnes of this oil it imports every month.

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On facing shortage of domestic supplies of cooking oil and soaring prices, Indonesia has imposed a complete ban on palm oil exports on Thursday.

The ban has led to a huge crisis in the world as the country is the world's largest producer of the commodity, said media reports.

It may also lead to the destabilisation of global vegetable oil market, where the prices are already hitting peak.

The ban has also brought bad news for India, which is the world's biggest importer of palm oil.

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India relies on Indonesia for nearly half of the 700,000 tonnes of this oil it imports every month.

At least 290,000 tonnes of the edible oil, which was going to be shipped to India, has got trapped at ports and oil mills in Indonesia, a Reuters report said citing industry officials on Thursday.

"Our vessel of 16,000 tonnes is stuck at Kumai port in Indonesia. We don't know when Indonesia will lift the ban, and stuck shipments will be delivered," Pradeep Chowdhry, managing director, Gemini Edibles & Fats India Pvt Ltd told Reuters.

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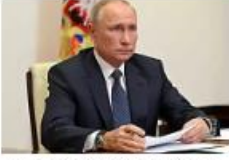


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India-Bound Palm Oil Shipments Stuck Due To Indonesia Export Ban

Indonesia's wider palm oil export ban has trapped at least 290,000 tonnes of the edible oil meant to be headed to India at its ports and oil mills

Commodities | Reuters | Updated: April 28, 2022 2:53 pm IST

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