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Headline: The jury which zeroed in on the winners, P Chandra Shekhara Reddy



P Chandra Shekhara Reddy

P Chandra Shekhara Reddy is the Vice President (Sales & Marketing) at Gemini Edibles & Fats India which markets edible oils under Freedom brand. A 48-year-old industry veteran, he has more than 25 years of cross functional exposure in various edible oil organizations. Reddy is a go-getter and brings a determined focus on revenue, relationship & repute through his leadership, adaptability & communication skills. He is both people & process driven with a sound understanding of business dynamics. His focus on aggressive brand building and sales team development has helped in creating a vibrant workforce. He has been instrumental in setting up a robust and vast distribution network which has been crucial in positioning 'Freedom' as the No. 1 brand in the Sunflower Oil category in TS, AP and Odisha.